

America	1-12	Indonesia	10-2500	Portugal	1-80
America	10-150	Ivory Coast	1-1200	S. Africa	10-500
Algeria	10-150	Japan	1-1500	Singapore	10-410
Canada	10-150	Jordan	10-500	Spain	10-110
Cyprus	10-150	Korea	10-500	S. Korea	10-20
Denmark	10-150	Lithuania	10-100	S. Lanka	10-20
Egypt	10-150	Malta	10-100	S. Sweden	10-50
Finland	10-150	Morocco	10-100	S. Switzerland	10-20
France	10-150	Moldavia	10-125	S. Turkey	10-20
Greece	10-150	Mexico	10-100	Taiwan	10-250
Hong Kong	10-150	Nigeria	10-100	U.S.A.	10-250
India	10-150	Philippines	10-100	U.S.S.R.	10-50

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Monday January 21 1985

Group of Five tries  
to unnerve  
dealers, Page 2

D 8529 B



World news

Business summary

## Mitterrand Dunlop pledge on prepares Caledonian to fight presence BTR bid

President Mitterrand announced that the National Assembly would be recalled to extend the state of emergency declared in France's troubled South Pacific island territory.

Speaking on television after a visit to the islands, he said that France would strengthen its military base in the territory and would maintain its "role and strategic presence" in the area.

He believes that the reinforcement of France's military base is not inconsistent with the island's prospective move to independence "in association" with France. Page 12

### Doubt on arms talks

New chief U.S. arms negotiator Max Kampelman has co-written an article for the New York Times expressing strong doubts that a breakthrough with the Soviet Union is possible in the near future. Page 2

### Ruhr cars back

Private cars were allowed back on the streets of some cities in the Ruhr, West Germany's industrial heartland, after a change in the weather reduced levels of sulphur dioxide and other pollutants trapped under a ceiling of immobile air. Page 3

### Cyprus talks falter

United Nations Secretary General Javier Perez de Cuellar led a desperate attempt to save negotiations for a settlement to the Cyprus problem between Cypriot President Spyros Kyprianou and Turkish Cypriot leader Raoul Denktaş. Page 3

### Gulf war talks

Foreign Ministers or senior officials from seven Arab countries met in Baghdad to discuss a freeze plan to end the 10-month-long Iraq-Iraq war. Page 2

### Prague visits

New Soviet Defence Minister Marshal Sergei Sokolov left for Prague on his first official engagement in the past after last month succeeding the late Dmitry Ustinov. Page 2

### Levesque wins

Premier René Levesque won his fight to have the ruling Parti Québécois shelve the issue of Quebec's independence indefinitely. Page 2

### Ethiopian rebel claim

Ethiopian rebels claim to have killed 550 government soldiers when they overran an army garrison and ambushed a convoy of troops at Dabat in the Gondar province. Page 3

### 34 die in blast

At least 34 people were killed when separatist Tamil guerrillas blew up a train carrying some 200 soldiers in Sri Lanka's northern province. Page 3

### Lawyers' boycott

Lawyers in Bangladesh began an indefinite boycott of courts to support opposition demands for President Ershad to restore democracy and the powers of the judiciary. Page 3

### Israel pulls back

About 80 Israeli military vehicles rumbled through Sidon in the first stage of Israel's withdrawal from south Lebanon. Meanwhile tomorrow Lebanon and Israel will hold further disengagement talks at Naqoura. Page 3

### Cuban crash

Cuban aviation experts sifted through the wreckage of a Cuban airliner to find out why it crashed five minutes after takeoff from Havana killing all 40 people on board. Page 16

### W German clash

Riot police in Velbert east of Düsseldorf broke up a violent clash between left-wing and right-wing activists and took 37 people into custody for identity checks. Page 16

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## Reagan rides into new term on a wave of popularity

BY REGINALD DALE, U.S. EDITOR, IN WASHINGTON

PRESIDENT Ronald Reagan officially began his second term of office in a freezing, snow-swept Washington at midday yesterday, as opinion polls continued to show him riding his highest wave of popularity in almost four years.

Mr Reagan renewed his oath to defend and uphold the constitution in a low key White House ceremony that lasted little more than five minutes. He is to repeat the process before an audience of 140,000 on Capitol Hill today, as the capital publicly celebrates his inauguration with pomp, pageantry and parades.

As exuberant Republicans swarmed into Washington for the

festivities the latest Washington Post opinion survey put his national approval rating at 88 per cent, higher than at any time since the flood of sympathy after he was shot in an assassination attempt in March 1981.

Earlier this month, the New York Times/CBS News poll put the figure at 85 per cent.

Mr James Baker, the White House chief of staff, and Treasury Secretary designate, said Mr Reagan would take advantage of his popularity in the months ahead to "go to the people" if he could not move his legislative programme

through Congress - as he had done successfully in his first term.

White House officials said Mr Reagan would hold regular nationally televised news conferences, perhaps as often as every month to six weeks, after a six month gap during the period surrounding November's election.

Mr Reagan's cut would be achieved without further cuts in the defence budget beyond the \$8.7bn already decided by Mr Reagan, but did not say how this would be done.

The implication was that Mr Reagan was considering even deeper cuts in domestic programmes than previously envisaged.

Mr Reagan said the cuts would be almost across the board with practically every government programme

frozen or reduced. The President would propose spending reductions of about \$50bn for fiscal 1988, bringing the deficit down to \$170bn - \$180bn when he presents his budget to Congress on February 4.

He said the \$50bn would be achieved without further cuts in the defence budget beyond the \$8.7bn already decided by Mr Reagan, but did not say how this would be done.

The implication was that Mr Reagan was considering even deeper cuts in domestic programmes than previously envisaged.

Mr Reagan said a cut of \$50bn in fiscal 1988, which starts on October 1, would translate into a deficit re-

duction of \$90bn three years later. The cuts, if maintained, with economic growth, would reduce the deficit to "where it can be handled," although they would not balance the budget.

He made it clear that he planned to run the White House single-handed and would take a tough line, hinting that Mr Caspar Weinberger, the influential Defense Secretary, might enjoy less direct access to Mr Reagan under his stewardship.

"He will get a fair hearing," said Mr Reagan, but "I don't think anyone will go around me."

Challenges ahead, Page 10

Fed move likely to make markets anxious

By Max Wilkinson in London

A STRONG indication that the New York Federal Reserve was selling dollars on Friday is likely to create an anxious mood in the foreign exchange markets when they open in London this morning.

The Fed's reported move would be the first since Thursday's meeting of the five largest industrial powers, at which it was agreed to take a more active concerted role in the markets.

The main anxiety of the five countries, the U.S., Japan, West Germany, the UK and France was to prevent the dollar soaring too far before, as they believe, it inevitably starts to tumble under the weight of the U.S. trade deficit.

New York market analysts generally agreed over the weekend that the Fed had sold about \$65m to help push the D-Mark back from the DM 3.18 level towards DM 3.165.

This was seen as a highly significant move since it was the first time for several years that the Fed has been seen to be active at a time when the markets were subdued and quiet.

The French Government last night confirmed in Paris, that Lt Colonel Alain Bolley, deputy military, air and naval attaché in New Delhi was returning to Paris for "consultations." A French Government spokesman denied knowledge of any spy scandal.

At least 12 Indian civil servants and three businessmen have been arrested and charged under the Official Secrets Act. Three or four other officials were last night believed to have been away from their homes when sought by police.

Intelligence sources last night suggested that the spy ring was at least partially aimed at gathering information about defence and other contracts, in which France competes strongly against other European countries and the USSR.

But it was also being reported that a file on Pakistan's nuclear plans and capability had disappeared from the home of Mr Rajiv Gandhi, the Indian Prime Minister.

Photostats copies of documents on a wide range of nationally important topics have been found in houses of officials.

Other key defence projects now being pursued by France include contracts which could total several hundred million dollars for computer controlled howitzer gun systems, a light combat aircraft development project, various missile orders and a \$93m helicopter order which Westland of the UK hopes to clinch against persistent competition from Aerospatiale of France.

France is also finalising a major Airbus order from Air India

The sterling crisis a week ago appears to have persuaded Mr Nigel Lawson, the British Chancellor, to shift his position more towards the banks' views. He was previously known for a vigorous scepticism about the merits of official intervention in the currency markets.

But after Thursday's five-power meeting in Washington, officials said he believed concerted action had become more likely.

This week the foreign exchange markets will be trying to assess whether the authorities are bluffing or whether they are prepared to commit substantial quantities of dollar reserves to combat "unjustified" speculation.

It is a game of financial poker in

Continued on Page 12

Trying to unnerve exchange dealers, Page 2

## Paris recalls diplomat from New Delhi

BY JOHN ELLIOTT IN NEW DELHI

FORD OF THE U.S. beat Fiat of Italy by the narrowest of margins to win for the first time the title of West European car sales champion.

Only about 1,000 registrations spread through 17 European countries separated the two groups as the chequered flag came down at the year-end.

In 1983, a similar margin kept Renault ahead of Ford and enabled the French group to retain the top position it had held since 1980.

Last year, however, Renault plummeted to last place among the six leading European car producers - an indication of what can happen to any group which stumbles slightly in the fiercely competitive market conditions.

Renault blames its fall on the fact that its model renewal programme is lagging behind those of its competitors and, in particular, the replacement for its best-selling small car, the R5, did not appear until the autumn.

Renault, like the Peugeot-Citroën-Talbot group, also suffered from the weakness of demand in the French market, where total registrations fell by 12.5 per cent to 1.785m.

Sluggish sales in West Germany, caused by uncertainties over pollution controls for cars and a declining market, and the fact that UK registrations eased back by 2.3 per cent to 1.74m after the record set in 1983, also contributed to a 3 per cent fall in West European car sales last year.

There is not a great deal of margin to be gained from toppling the European sales league - individual markets is more important to the marketers. But winning the European championship provides a tremendous boost for morale within the company concerned.

Ford has moved to the top of the list by maintaining a relatively strong presence in most of the West European markets, having created

Continued on Page 12

West German output lifted,

Page 3; Jaguar exports at record,

Page 7

## Brazilian report creates new concern on debt negotiations

BY ANDREW WHITLEY IN RIO DE JANEIRO

FRESH uncertainties have been injected into the Brazilian debt renegotiations with creditor banks by a draft report to President-elect Tancredo Neves from his economic transition team.

The report, due to be formally presented this week, comes down firmly in favour of the renegotiation of Brazil's \$100bn foreign debt no later than the end of March. It is now estimated to be some \$75m in arrears. Page 2

met the President-elect last Friday. But, unusually for Brazil, neither side has been prepared to comment on the outcome.

Only small differences over the "spreads" to be charged now remain to be bridged by the parties to the New York negotiations according to U.S. bankers involved.

Whether it proves "sellable" to the incoming Neves Government and to Brazilian public opinion is less certain. It is understood, for example, that Sr Pastore has already tried, and failed, to get the creditor banks to consider a partial capitalisation of interest payments - one of the proposals highlighted in the transition team's debt report.

Members of the team, known as the Commission for the Government Plan, have said in press interviews over the weekend that there will have to be a change in the nature of Brazil's relationship with the international Monetary Fund and the bank creditors.

Sergio da Freitas, a leading Brazilian banker and member of the team, commented that the Neves Government "may not necessarily" sign another letter of intent with the IMF. He said the greatest asset of the new administration was its domestic credibility, and argued that this could not be squandered through agreement to adjustment programmes which could not be accomplished.

Only someone on the right course can help you with yours.



A universal bank has the right

## OVERSEAS NEWS

**Group of Five tries to unnerve foreign exchange dealers**

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

**ONE QUESTION** will dominate the world's foreign exchanges this morning: "Has the Group of Five really declared war on the dollar speculators?"

Certainly the finance ministers and central bank governors who met in Washington last week meant to strike a powerful uneasiness into the hearts of all foreign exchange dealers.

They declared that the U.S., West Germany, Japan, the UK and France stand ready to join in concerted intervention in the exchange markets, whenever they think fit.

The manner of the announcement, which broke a long tradition of secrecy for G5 meetings and the comments of officials afterwards, showed that the authorities are in earnest about wanting to curb the dollar's progress.

They may calculate that the mere threat of massive official intervention of the dollar will be enough, at least to keep speculative buying of the currency on a short tether.

On the other hand, the industrial powers have agreed so often and so publicly about intervention in the last four years, that the markets might

well believe that there is little prospect now that they will be able to agree to any practical demonstration of combined might.

The history of these agreements—often highly contentious—goes back to the disastrous economic summit meeting in Versailles in June, 1982. With the French franc under strong pressure, President François Mitterrand, the host, tried unsuccessfully to persuade the other six summit nations to use their official reserves to curb the rising dollar.

Although the discussion was couched in more general language, the answer was "no—why should other countries pay for the foolish laxity of French domestic policy?"

The basis for at least the appearance of a compromise surfaced, however, at the next summit meeting in Williamsburg, Virginia, later. There, the leaders agreed: "We will improve consultation, policy convergence and international co-operation to help stabilise exchange markets."

The Group of Five at their meeting in Washington on Thursday.



The doubts remain, however, along with a general dislike of intervention by the U.S. and by the British Treasury. Both believe, with varying emphasis that each country should be responsible for its own "disciplined" monetary policy, and that the exchange rate is a market price which will sooner or later reflect those domestic policies.

However, in the last two years that belief had been badly battered. In the spring of 1983, during the run-up to Williamsburg, most European treasuries and central banks were convinced that the dollar was reaching its peak.

All their anxiety then was about how Europe could cope

with a falling dollar during 1984. By the summer of 1983, when it was clear that the fall had not happened, there was still a feeling among central banks that a concerted official effort might "push it over the hill," after which it would roll down of its own accord under the weight of the D-mark's sinking value against the dollar.

The West German Bundesbank, particularly, was increasingly worried about the effect on domestic prices, of the D-mark's sinking value against the dollar.

With the Williamsburg declaration as its text, the Bundesbank persuaded the U.S. to join a "concert party" of European central banks to try to topple the dollar. The U.S. Federal Reserve Board was sympathetic, because it was then evident that U.S. trade was being badly damaged by the high dollar. The administration agreed to spend a token amount of its reserves with maximum publicity.

But the British remained militantly aloof; and not so discreet laughter was heard in Whitehall when the attempt

failed. The Bank of England had spent more than £1bn of reserves without much effect when the pound fell in late 1982 and the early months of 1983.

The British and U.S. positions were hardly changed this autumn at the annual meeting of the International Monetary Fund in Washington when the Bundesbank decided to have another go. After animated discussion in the G5 meeting which preceded the conference, the Bundesbank intervened heavily on Friday September 21, to arrest a dramatic slide of the D-mark but to no avail.

Nine months later, in July, 1984, it was the pound which was in trouble, after a combination of industrial troubles, weak oil prices and poor publicity management by the authorities. Once again Mrs Thatcher and Mr Nigel Lawson, the Chancellor of the Exchequer, vetoed any idea of spending reserves, although the Bank of England, to commit with the U.S. Fed, has been considerably more sympathetic to the idea of intervention in times of crisis. A 2% per cent point rise in interest rates to 12% per cent was tried instead. It

worked, but there was considerable argument, even within the Treasury, whether some intervention might have achieved the same result with less damaging effects.

A week ago when sterling slid again and interest rates were buriedly hiked back to 12% per cent, the same questions were raised. Mrs Thatcher's aversion to spending reserves, prominently reported by several Sunday newspapers, had failed to precipitate the crisis.

But the threat of pound-dollar parity concentrated the minds of ministers wonderfully. The result was a surprisingly rapid shift of stance by Mr Lawson. He joined forces with the Bundesbank, the French and Japanese authorities, and one might say with the Bank of England, to persuade the U.S. to modify its public stance.

Their main argument was that the dollar assuredly will fall, perhaps sooner than later. It is in the interest of all governments to smooth off the peak if they can.

It is possible that the mere threat of official action could have an important effect on market behaviour.

**Namibia offshore gas field gets go-ahead**

THE South African Government has given the go-ahead for the evaluation and exploitation of a large offshore gas field in Namibian territorial waters, according to unconfirmed Sunday newspaper reports in Johannesburg. The gas field, known as Kudu, lies 70 miles offshore and only one and a half miles inside Namibian territorial waters. Jim Jones writes from Johannesburg.

It was first discovered in 1974 by Chevron, the international oil company, but development of the field was delayed because of political considerations and Namibia's uncertain status. According to a report in the Johannesburg Sunday Times, Dr Piet Van Zyl, managing director of the state-owned oil exploration company Sestec, says that the South African Government had recently altered its views on exploiting the gas field and had approved a final evaluation of the project.

**Tamil guerrillas kill 34 in train blast**

At least 34 people, 23 soldiers and 11 civilians, were killed when Tamil separatist guerrillas blew up a train in northern Sri Lanka at the weekend, the Defence Ministry said. Reuters reports from Colombo.

Twenty-five people, including three policemen, were injured and the death toll may rise, the ministry said.

The guerrillas fighting for a separate Tamil state set off a mine under the train, which was carrying about 200 soldiers as well as civilians from the northern town of Jaffna to the capital.

**Pakistani opposition in election boycott**

PAKISTANI opposition parties were banned from meeting yesterday to boycott the February 25 national assembly elections after their decision yesterday to boycott the election meeting.

The initial logistic stages of the withdrawal have begun, the army spokesman confirmed.

Mr Urquhart has been shuttling between Israel, Lebanon and Syria in the past week in search of agreement over the future role of the UN peacekeeping forces in Lebanon following the Israeli retreat. Israel now controls 1,750 square miles of Lebanese territory.

Mr Brian Urquhart, Under-Secretary General of the UN, said after meeting Israeli officials that there will be a meeting in Nakura in South Lebanon on Tuesday at which the Israeli delegation will present its withdrawal decision and the Lebanese delegation will present their response.

He added: "There is very strong possibility that the Lebanese would ask the Security Council to extend the mandate of the UN forces north of the Litani River into the areas being evacuated.

"The initial logistic stages of the withdrawal have begun," the army spokesman confirmed.

Mr Urquhart has been shuttling between Israel, Lebanon and Syria in the past week in search of agreement over the future role of the UN peacekeeping forces in Lebanon following the Israeli retreat. Israel now controls 1,750 square miles of Lebanese territory.

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The 11-party opposition alliance, called Movement for Restoration of Democracy, will also boycott the election of the provincial, Sind, Baluchistan and North West Frontier, due on February 25.

**Lebanese central bank Governor sworn in**

Mr Edmund Nain, the new central bank governor in Lebanon, was sworn in at the weekend and pledged to strive to restore the country's economy, Reuters writes from Beirut.

The 11-party opposition alliance, called Movement for Restoration of Democracy, will also boycott the election of the provincial, Sind, Baluchistan and North West Frontier, due on February 25.

**Cabinet debates budget**

BY OUR TEL AVIV CORRESPONDENT

THE ISRAELI Cabinet began its deliberations yesterday on a proposed austere budget for 1985-86 amid complaints by some Ministers that the budget had not been cut sufficiently while the Defence Ministry said the cuts in its budget were "irresponsible."

The framework budget of \$23bn (£20bn) represents a cut of about \$1.8bn from the budget for the current year. Repeated declarations that the current budget would be cut heavily proved to be impossible to implement.

Mr Amnon Rubinstein, the Minister of Communications, said after the Cabinet meeting: "I am sorry to say that we have not cut anything from the current budget."

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Namibia  
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## UN chief tries to save Cyprus peace talks

BY ANDRIANA IERODIAKONOU IN NEW YORK

Sr Javier Perez de Cuellar, the United Nations Secretary-General, attempted yesterday to save negotiations for a Cyprus settlement as President Spyros Kyprianou of Cyprus, and Mr Rauf Denktaş, the Turkish-Cypriot leader, clashed bitterly over whether key unresolved issues should be settled before the signing of a draft agreement.

UN officials conceded that the most the Secretary-General can salvage from the talks would be an agreement by both sides to meet again.

But even this seemed uncertain at the start of a fourth day of bargaining yesterday as Mr Denktaş told the Press that he rejected the possibility of meeting Mr Kyprianou again on the same basis.

He said that if a future meeting were called he would withdraw concessions made last November, which led to the present summit, on the sharing of territory and constitutional power with the Greek Cypriots and return to negotiations from scratch.

"It will be a new round for renegotiating everything from

### W. German car output boosted by exports

By John Davies in Frankfurt

WEST GERMAN car makers are getting a strong boost from exports while their home market is suffering from ever growing uncertainty and confusion over anti-pollution measures.

Car manufacturers exported nearly 200,000 cars last month, amounting to 70 per cent of production, according to figures from the Automobile Industry Association (VDA). By contrast, exports amounted to 67 per cent of output in December 1983, when local demand was more buoyant.

Export orders are steadily rising, says the VDA, while domestic demand has continued to fall as motorists put off plans to buy cars until government anti-pollution measures become clearer.

On the first day of the summit the two sides presented their positions on all aspects of a settlement. Major differences immediately emerged over the guarantees and troops withdrawal issue. But the two sides got bogged down in an argument over the purpose of the meeting rather than begin negotiations.

## Iran attempts to revitalise relationship with Turkey

BY DAVID BARCHARD IN ANKARA

IRAN'S Prime Minister, Mr Mir Hussain Musavi, arrived in Turkey yesterday at the start of a two-day visit, apparently aimed at revitalising the flagging relationship between the two countries.

Relations have run into difficulties since the visit to Tehran last April of Mr Turgut Ozal, Turkey's Prime Minister.

Iran is suspicious at the close economic relationship between Turkey and Iraq, Iran's adversary in the four-year-old Gulf war. The subject is expected to head topics discussed during the visit.

Trade between Iran and Turkey last year failed to reach anticipated levels. They totalled only \$497m in the first six months of last year compared with about \$1.3bn-\$1.5bn in 1983.

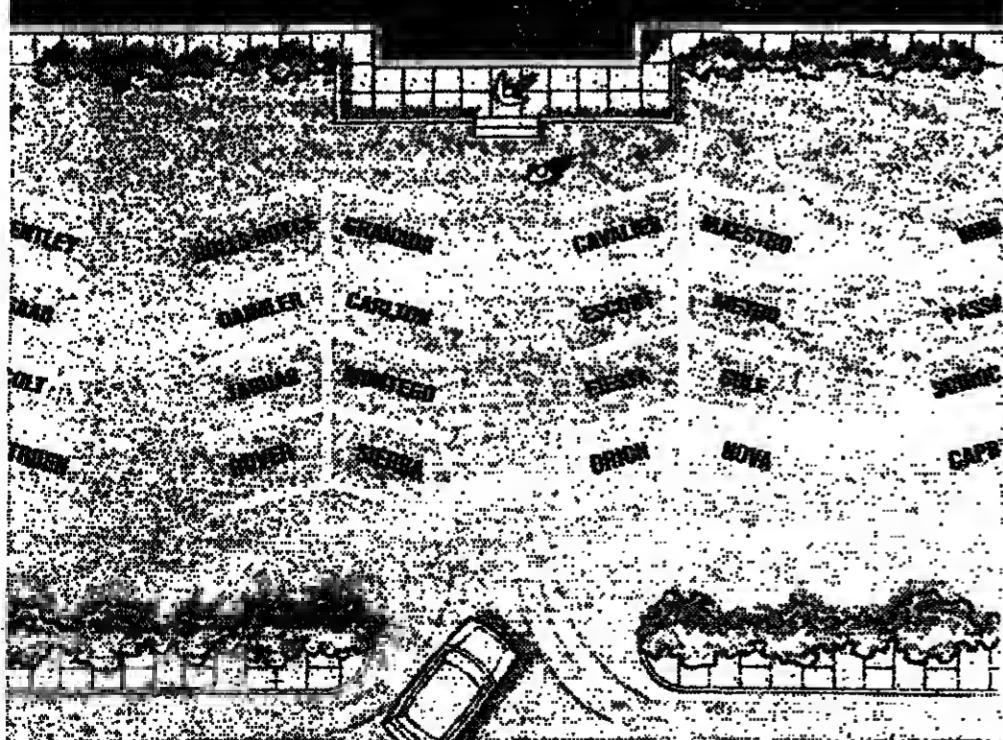
Teams of Turkish and Iranian businessmen and officials have been discussing ways to raise the 1985 trade volume to \$3bn (\$2.7bn). However, the talks have not been easy. Some Turkish businessmen walked out of discussions in Ankara last week which they claimed had not been properly organised.

**Crying Over Spilt Milk**

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## OVERSEAS NEWS

Michael Thompson-Noel assesses the reactions of New Caledonia's factions

## Mitterrand's Noumea visit 'changed nothing'

HOPES for an end to violence in the French colony of New Caledonia in the South Pacific seemed slim last night, despite President François Mitterrand's dramatic 12-hour visit to the island on Saturday.

The visit was intended to shore up support for the peace plan formulated by M Edgard Pisani, the French Government's special envoy in the strike-torn colony. The plan envisages possible independence for New Caledonia by January 1.

M Pisani's plan envisages a referendum in July followed by possible transition to independence but the maintenance of close links with France which would still supervise security nothing.

At the end of his visit, during which he met political, church, trade union and other community leaders, President Mitterrand said he hoped his intervention would encourage a resumption of talks among the bitterly divided camps.

The President said he was

not prepared to make a major statement until he had learned what he had learned but would make one in Paris to the Kanaks and the Kanak Socialist National Liberation Front (FLNKS) who had a lengthy private meeting with M Mitterrand en route to Paris for further talks.

M Mitterrand's visit was greeted by the biggest demonstration ever seen in Noumea, the capital. Some 30,000 ardent nationalists — including some Polynesians and Kanaks — paraded through Noumea watched by security forces.

France has more than 6,000 troops and police on the island. The demonstrators turned out in force in response to a call by the President of the settler

dominated territorial government, M Dick Ukeive, who had declared: "I call on the people to show their desire to be French."

M Jacques Lafleur, the colony's most significant anti-independent leader, said he thought President Mitterrand would return to Paris and understand that M Pisani's plan was dead before it existed.

A spokesman for the Kanak Socialist National Liberation Front (FLNKS) said that President Mitterrand's trip was a "foolish visit."

"There is no 'French interest' in New Caledonia. There are only two interests — those of the settlers and those of the Kanaks. Independence is inevitable. There can be no negotiation on that."



### Spanish Defence Minister backs Nato membership

BY TOM BURNS IN MADRID

SPAIN'S Defence Minister, Sr Narciso Serra, yesterday said that for Spain to withdraw from Nato would be an act of historical irresponsibility.

The statement, made in the course of an interview published in the influential El País newspaper, was one of the firmest statements to date by a minister in the Socialist Government in support of continued membership of the Atlantic alliance.

In the first ever in-depth interview with the press, Defence Minister Sr Serra said that withdrawal from Nato was "very difficult" and would be "enormously costly" for Spain and as well as for Europe.

While supporting the Government's pledge to stage a referendum on Nato membership, Sr Serra said that a plebiscite majority in favour of

pulling out would be "very negative" and could prompt demands for similar plebiscites in countries such as Denmark or Greece."

Sr Serra also linked Nato membership with Spain's negotiations to join the European Community: "Belonging to the Nato Alliance is not just a military issue. The unequivocal intention is to be in Europe in terms of collaboration also in defence questions."

At the end of last year Prime Minister Felipe González publicly for the first time that although he had opposed Nato entry when Spain joined the Alliance in 1952, he now favoured continued membership.

The Premier said that he would honour his pledge to put the issue to a referendum and would stage a plebiscite at the beginning of next year.

### Italy's trade deficit reaches record high

BY ALAN FRIEDMAN IN MILAN

ITALY SUFFERED a record balance of trade deficit of £3.526bn (£1.62bn) in November, bringing the total Italian trade deficit to nearly £18.000bn for the first 11 months of 1984. The trade deficit for the whole of 1983 was £11.465bn.

The poor November results, released last week by the Government Statistical Office, fed Sg Giovanni Goria, the Treasury Minister, to declare that he was concerned about Italy's competitiveness on world markets. His chief concern was that exports in the first 11 months of 1984 grew at a rate of 15.4 per cent, while imports (fueled by economic recovery) increased at the faster rate of 21.7 per cent.

### Norway introduces curbs to slow bank lending

BY FAY GJESTER IN OSLO

MEASURES TO curb the growth in Norwegian bank lending and to lower short-term money market rates were announced at the weekend by the Oslo Government.

Primary reserve requirements for south Norwegian banks — last raised at the end of August 1984 — were boosted by one percentage point to 11 per cent while the reserve requirements for finance companies were also increased to 11 per cent from only 7 per cent previously.

To discourage foreigners from placing short-term funds in Norway, thereby swelling the country's already excessive liquidity, the Treasury Bill rate is being lowered to 8.25 per cent from 10.25 per cent. This will weaken short-term money market rates.

At the same time the Government declared that it would soon begin issuing a new type of short-term paper, dubbed State certificates, which will carry a 12.5 per cent coupon, aimed at attracting some of the money now being invested in the unregulated market. This announcement on Friday led to a fall in Oslo interbank rates to around 12.5 per cent, from 13 to 13.5 per cent.

While bank interest charges are still subject to regulation, the banks are to be allowed to charge money market rates for customer overdrafts above a certain limit. This is to prevent speculators from running up large overdrafts at relatively low interest in order to lend on the lucrative short-term market.

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In soft furnishings Osman is well known for its range of ready made and made to measure curtains.

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## WORLD TRADE NEWS

### U.S. wine war with EEC flares up again

By Nancy Dunn in Washington  
LESS THAN a year after the International Trade Commission rejected unfair trade complaints against French and Italian wines, U.S. grape-growers are preparing to file new countervailing duty and anti-dumping cases.

The Commission last year turned the growers down partly on the ground that they could not represent the entire wine industry. But Congress dealt the American Grape Growers Alliance for Fair Trade a strengthened hand when it included in the 1984 Omnibus Trade Act a bill giving the growers standing to file with the ITC.

The Alliance says it now also numbers three vintners among its members.

The European Commission, anticipating the grape growers' complaint, has already initiated consultations about the new U.S. law under Tariffs and Trade (GATT). The Commission claims that GATT allows only specified producers of the same or similar products to initiate trade cases.

In the meantime, EEC penetration of the U.S. wine market continues to grow. EEC wine sales here last year were up by 9 per cent, an increase three times that of American wines, according to Mr Robert Hartzell, president of the California Association of Grape Growers. Imports now account for 26 per cent of U.S. wine sales, a jump of 178 per cent since 1972.

American wine growers claim that the penetration has been made possible by Community subsidies and dumping from the "wine lake" which has allowed, for example, French wine to be sold on the East coast for 99 cents for a 750 ml bottle.

Many of the grape growers' arguments are contained in a U.S. Department of Agriculture report on EEC assistance in wine production and marketing in Italy.

It says Italy subsidies interest rates on part of the credit given to co-operatives and individual farmers. It found large grants for assistance with capital expenditures but acknowledged that "they do not appear to account for a large portion of the cost of producing and bottling wine."

### IBM's Mexico production plan back in the melting pot

BY DAVID GARDNER IN MEXICO CITY

**I**BM'S PLANS to set up a major manufacturing operation in Mexico for its personal computer range appear to have been thrown back in the melting pot following the announcement that the U.S. computer group's proposal has been rejected by the Government's foreign investment commission.

IBM has been negotiating with the Mexican Government since last March to set up a wholly-owned subsidiary, which would be its fourth main production unit worldwide. Its plans have become the centre of a major political controversy, dividing both the Government

and the electronics industry. The fate of the proposal has come to be seen as the test of Mexican attitudes towards foreign investment.

IBM wants to produce 125,000 personal computers a year, including its top-of-the-range AT model, by expanding its existing plant at Guadalajara, which makes the System 36 mini computer.

The investment commission announcement, contained in a report on foreign investment for 1984, said the IBM proposal had been turned down because "there are already personal computer manufacturers in our country

with majority Mexican capital."

Those familiar with the tortuous negotiations do not, however, regard this statement as a final rejection. Though it has been known for some time that the original IBM plan would be turned down, talks are already well advanced on a modified series of proposals.

In a terse response to the Government announcement, Sr Rodrigo Guerra, president of IBM Mexico, said his company was continuing "an open dialogue" with the Mexican Government on "other types of proposals to offer our personal computers to the national

market."

The controversy over IBM is

the result of confusion over

Mexican foreign investment

regulations particularly in

the electronic industry.

This allows 100 per cent

foreign capital in main frame

and mini computer production

— Hewlett Packard, for

example, already had a wholly-owned company making its

HP3000 mini computer in

Guadalajara — but requires

minority foreign ownership in

personal computer ventures and

sets targets for local content

and exports.

Apple and Hewlett Packard

conducted a major lobbying

campaign to ensure that IBM

would not be allowed in under

different rules. Although 90 per

cent of IBM's output would be

for export, the scale of its

operations would give it an

edge on its 26 small competitors.

Apart from pricing advantages, IBM would almost cer-

tainly be able to import more

in parts. The rules generally

allow foreign companies to im-

port the components they want

as long as the overall foreign

exchange balance is kept in the

black by exports, a condition

IBM would easily meet. The

company envisages export

revenues of \$330m in the pro-

ject's first five years.

### Brazilian helicopter deal brings bitter fight

By Andrew Whiting in Rio de Janeiro

**AEROSPATIALE**, THE French state-owned aerospace company, is being tipped to win a \$130m order from Brazil for military helicopters in the face of continuing stiff competition from Sikorsky of the US.

The battle for one of the most lucrative defence contracts to be awarded abroad by Brazil in recent years has been hard fought, as both sides strive to close the deal before Brazil's change of Government in March. A final decision was due last week, but was put off at the last minute to allow a re-examination of the rival bids on technical grounds.

In an attempt to reverse the tide running in favour of the French, Mr Tony Mottey, the US Assistant Secretary of State for Inter-American Affairs and a former ambassador to Brazil earlier this month telephoned his old friend President Joao Figueiredo. This led to a temporary stay of decision, according to those close to the negotiations.

Brazil

sides have offered 100

per cent purchase financing but the French have tempted the cash-starved Brazilian armed forces with an additional offer of parallel credits reportedly worth 85 per cent of the contract price, to be used as the borrowers wish.

The US, Eximbank has made "enormous efforts" to match the French terms, according to Western diplomats. One obstacle to be overcome was the usual restriction on the financing of military equipment.

The company, heliports mainly for military transport, the Sikorsky Black Hawk, prices at \$1.5m and the Apache Super Puma with a \$6.2m price tag, both without spares packages will be large, adding about 20 per cent to the initial contract.

According to industry officials the Brazilian Air Force is looking for 14 of these large helicopters while the Navy wants another ten as well as 15 of the smaller Esquilo, manufactured by Aerospaciale, for its marine units.

One curious feature of the competition is the apparent decision to buy the Esquilo from France and not from Aerospaciale's subsidiary in Brazil.

### Top Soviet trade team in Bonn

BY RUPERT CORNWELL IN BONN

**WEST GERMAN** Government and industry is hoping to lay the groundwork for a new series of projects and economic co-operation deals with the Soviet Union during a week-long visit by a top level trade delegation from Moscow, which started yesterday.

The centrepiece of the occasion will be a two-day session of the standing West German-Soviet economic commission. The two delegations will be headed respectively by Mr Alexei Antonov, the deputy Soviet Prime Minister, and Herr Martin Baumgärtel, the West German Economics Minister.

The meeting is the first of this kind since one in Moscow in November 1983 — just before the Kremlin's wrath was stirred by the deployment of cruise and Pershing missiles in Western Europe. Originally, this meeting was to have taken place last September, but was postponed

following the sudden death of Mr Antonov's predecessor, Mr Leonid Costandov.

The immediate focus will be on a possible DM 18bn (\$25bn) of orders and co-operation ventures, embracing not just large projects but small and medium-sized ones, which could go to West German industry. The talks will have important political aspects as well.

The Soviet team is expected to insist vigorously on a relaxation of the tight curbs placed by the US on exports of high technology, especially of potential military application, to the Soviet Union and other East Block countries.

Bonn, which is the West's biggest exporter to the Soviet Union, has long signalled its dislike of the restrictions, but thus far has apparently had little success in changing Washington's mind.

None the less, the West

Germans see the discussions here this week as proof that whatever the political abuse heaped upon them from Moscow, the Soviet hierarchy is still keen for business as usual in the economic field. There are also cautious hopes, likely to be explored during a meeting tomorrow, between Mr Antonov and Mr Hartzell, Minister of Economic Affairs.

Several of the largest contracts are linked to the next Soviet five-year economic plan from 1986. Few firm decisions are expected this week, during which the visitors will move on from Bonn for meetings with political and industrial leaders in cities including Dusseldorf, Stuttgart and Munich.

Among the projects are the development of oil and natural gas exploration, including offshore ventures in the Barents Sea and off Sakhalin Island in the Soviet Far East. Mannesmann and Klöckner are said to be in the running for major orders for steel and chemical plants.

In 1983 alone, Soviet-West German trade totalled DM 23bn, more than half of Bonn's overall exchanges with the Eastern bloc. In the first 10 months of 1984, according to the Economics Ministry, German exports dropped 4.7 per cent to DM 8.5bn, while imports from the Soviet Union jumped 23 per cent to DM 12.6bn, mainly due to increased shipments of oil and gas.

During the 1970s, Bonn ran up a total surplus of DM 12.6bn with Moscow. But since 1980, a deficit of almost DM 7bn has accumulated.

### West Germans win Far Eastern contracts

BY JOHN DAVIES IN FRANKFURT

**SIEMENS**, the West German electrical concern, has obtained a turnover order to supply Indonesia with 35 diesel power plants worth about DM 240m (£65m). It has also received a letter of intent from PLN, the Indonesian electricity supply authority, for later related authorisation, for DM 85m.

The power plants, with a total capacity of 130 MW, will be scattered throughout the Indonesian islands.

Other major work for the project would be carried out

by Krupp Maschinenbau in Kiel and by Klockner-Humboldt-Deutz, the Cologne-based diesel engine maker and engineering group. Much of the electrical engineering equipment will be supplied from Siemens' Berlin plant.

Indonesia recently awarded major electricity transmission projects to the West German operations of Brown Boveri, the Swiss electrical engineer.

• Orenstein and Koppel of West Germany has signed a licensing agreement under

which China will manufacture certain smaller types of its fork-lift trucks. This is the latest in a number of deals in which the Chinese are seeking to build up their technology with the aid of West German industrial concerns.

The Hangzhou fork-lift truck factory in the province of Zhejiang will make O and K equipment with a carrying capacity of 12 tonnes and three tonnes. O and K's own range of fork-lift trucks, made in Berlin, goes up to eight tonnes capacity.

The West German company will deliver complete fork-lift trucks and then components until production is fully established in China.

• Linde, the West German engineering and industrial gases group, is to build two natural gas plants worth more than DM 50m, for the Peking Ever Bright Industrial Company.

The installations, to be built at the Daging oil field in the province of Henglongjiang, are to supply feedstock for an ethylene plant.

### SHIPPING REPORT Soviet grain activity boosts cargo rates

BY CARLA RAPORT

**DRY CARGO** rates staged a modest increase last week, largely thanks to chartering activity by the Soviet Union, and the grain rate from the US Gulf to Europe recovered from recent lows of \$8.40 to

somewhat," said London shipbrokers Edgar Forrester. "But with around 3 per cent of the fleet in lay-up and many new ships under construction, it is still too early to expect a significant improvement in the dry bulk sector."

But according to Denholm Coates, the Pacific grain rate to Japan experienced a highly erratic week, reaching \$39.50 before settling back to \$39.

The Russians are believed to have arranged freight contracts to carry 2.5m tonnes of grain from the Rier Plate by April, bringing a welcome boost to the Atlantic trade.

"This activity by the Russians

is expected to improve freight rates in the Atlantic

in business.

TRADE STATISTICS

	Nov '84	Oct '84	Sept '84	Nov '83
U.S. \$bn	Exports	18,373	18,387	18,177
	Imports	27,813	24,313	29,430
	Balance	-8,440	-7,926	-11,253
UK £bn	Exports	6,450	6,254	5,844
	Imports	6,572	7,142	6,477
	Balance	-0.122	-0.886	-0.422

W. Germany DMbn

	Oct '84	Sept '84	Aug '84	Oct '83
	Exports	42.39	42.79	42.21
	Imports	34.56	37.40	34.79
	Balance	+7.83	+5.19	+3.42

France FFbn

	Exports	Imports	Balance
	73.80	73.30	75.54
	77.20	72.83	73.02
	-3.40	+0.47	+3.52

Japan \$bn

	Exports	Imports	Balance
	14,392	13,983	14,046
	10,351	10,076	11,258
	+4,041	+3,907	+2,784

WORLD ECONOMIC INDICATORS

INDUSTRIAL PRODUCTION

PRIMARY ENERGY CONSUMPTION

ENERGY CONSUMPTION AND INDUSTRIAL PRODUCTION INDICES

COMMERCIAL BANK LENDING RATES TO PRIMARY INVESTORS

MAIN OIL PRODUCERS 1983

INFLATION

% change annually

ESTIMATES

SOURCE: BP

# You've heard the fallacies about the NHS drugs bill. Now here are the facts.

In the 1st April the Department of Health proposes the range of medicines prescribable on the NHS. This means that many valuable treatments will not be available in any form.

Now we present some facts and fallacies about medicines and their costs to Britain. We hope that this information will help you to understand why this bureaucratic plan (which would reduce NHS doctors' prescribing power, impair the treatment of some patients and harm the British pharmaceutical industry) is as unnecessary as it is uncaring.

**FALACY:** *The NHS medicines bill is rapidly escalating and running out of control.*

**FACT:** Over the past 20 years the medicines bill, as a proportion of total NHS expenditure, has remained virtually constant. It is still under 10 per cent of total costs.

**FALACY:** *There are as many as 17,000 products available on the NHS TWICE as many as 25 years ago.*

**FACT:** When government ministers refer to 17,000 products they are talking about product licences, the numbers of which have, in fact, halved not doubled since 1971. Doctors prescribe almost entirely from a list of just over 2,000 products listed in the Monthly Index of Medical Specialities (MIMS).

**FALACY:** *Doctors' prescribing in the UK is excessive.*

**FACT:** Doctors in this country write on average 10 prescriptions per patient a year. Doctors in comparable developed countries – such as Germany, France, Italy and Spain – write almost twice as many prescriptions for each patient.

**FALACY:** *Medicine prices in this country are too high and unfair to the taxpayer.*

**FACT:** Medicine prices in this country are competitive with those in other major manufacturing nations – and have been subject to government regulation since 1957. Per head, Britain spends on medicines half the amount recorded in Germany, France, America or Japan. The average cost to the taxpayer of an NHS prescription is just over £4. The average cost of treating an NHS patient in hospital is around £550 a week.

**FALLACY:** *Pharmaceutical companies make excessive profits.*

**FACT:** Pharmaceutical companies, on average, earn a real return on historic capital of 17-18 per cent on sales to the NHS – the same as the average profit for manufacturing industry as a whole.

**FALLACY:** *The pharmaceutical companies are mainly multi-national, and make little contribution to the nation's economy.*

**FACT:** Pharmaceutical exports from the UK by multi-national research based companies exceed imports by some £650 million a year – a considerable benefit to British taxpayers and the national economy.

**FALLACY:** *Pharmaceutical companies are not producing any really worthwhile new products.*

**FACT:** In the last 25 years there have been major new products for the treatment of, for example, asthma, epilepsy, heart disease, ulcers, virus diseases, high blood pressure, Parkinson's disease, leukaemia in children, some other cancers and mental illnesses. Furthermore new drugs have played a major role in saving the lives of patients needing heart, kidney and liver transplants.

**FALLACY:** *The Government's proposals will save taxpayers £100 million.*

**FACT:** Costs arising from the measures – unemployment benefits to former pharmaceutical company employees, re-employment costs, lost exports, could cost taxpayers more than the community will gain. In practical terms the only 'savings' to the taxpayer would come from the pockets of the sick, the elderly and the unemployed, who on occasions would have to pay directly for the medicines they need.

These are the facts. Do you really believe there is a case for setting up a 'limited list' of medicines for NHS patients?

The plan would damage severely the one British industry that is at present able to compete with the Americans, the Japanese and the Germans in international markets. Write to your MP at the House of Commons, London SW1.



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## INSURANCE

## Outlook for profits boosts prospect of revival on bourses

LAST YEAR'S performance of the insurance industries in the UK and most other world markets were arguably the worst ever. The U.S. industry is estimated to have turned in a pre-tax loss of \$3.5bn and seen an 8 per cent fall in surplus. Insurance operations in the UK would almost certainly show the lowest ever pre-tax profits (in real terms) for decades.

Yet nevertheless, 1984 was generally a successful year for insurance stocks, according to the latest review of the international insurance market from London stockbrokers, Wood Mackenzie, covering the final quarter of 1984.

The Capital International Insurance Index outperformed the Capital International World Index by 8.4 per cent over 1984, with 5 per cent coming in the final quarter.

Even more perversely, the area of strength for insurance stocks was the U.S. — an insurance market where conditions have been described as a blood bath. This after time, shareholders in U.S. insurance companies were confronted with disastrous results. Yet, according to Wood Mackenzie, ten out of the top 15 U.S. insurance stocks outperformed their market over the year, with 13 stocks outperforming the market in the final quarter.

Wood Mackenzie attributes this apparent inverse relationship between the decline in earnings and the price performance to the U.S. stock market as being due to a belief that the recovery in commercial insurance lines is on the way.

Apparently the market feels sure this time that the bottom of the adverse insurance cycle has been reached.

The review points out that premium rates in most commercial lines rose significantly during the second half of 1984, averaging around 15 per cent. It feels that there should be further substantial rate increases this year. Workers' compensation business has lagged behind other commercial lines in increasing rates. But these are now being improved, particularly in the key states of California and New York.

However, Wood Mackenzie urges a certain degree of caution over the bullish prospects for the U.S. insurance market — a caution necessary after so many false dawns seen in the past few years.

Firstly although personal insur-

ance lines have not fared so badly as commercial lines, rate increases for this insurance business have only been marginal and may not match rises in claim numbers and claim costs.

Secondly, it is generally reckoned that the U.S. insurance industry is around 10 per cent under-reserved and that this could result in some rather unpleasant surprises on certain company accounts.

Finally, the rate increases that have been made are not expected to work through to the profitability of insurers until the second half of this year.

Wood Mackenzie anticipates U.S. insurance brokers to lead the recovery in the insurance market because of their concentration on commercial insurance lines, and that improvements in profitability could be seen in the first part of this year. This recovery is likely to be followed by better results from the commercially-oriented insurers in the second part of the year, with the poorest results coming from those insurers which are heavy personal lines.

In contrast, UK investors were much more sceptical last year over the prospects of the UK insurance industry, despite premium rate increases in many commercial risks and in certain personal insurance business, particularly house contents premiums.

Only three out of eight major companies outperformed the market over the year, with a dull performance in the final quarter.

However, Wood Mackenzie feels that UK investors will follow the lead of U.S. investors during this year and react to the premium increase made last year and being made this year.

Elsewhere in the world, the leading Japanese insurers outperformed their local market in the final quarter of 1984. The review claims that in dollar terms the three major Japanese insurance companies were among the best performing major insurance stocks during 1984.

The major insurance and reinsurance companies in West Germany, Switzerland and the Netherlands all performed well overall.

Eric Short

## Technology called up for payphone rescue

THE JAPANESE have long been used to having public payphones on the Shinkansen bullet trains. In the U.S. they have even been experimenting with payphones on aircraft. While Britain may soon have payphones on coaches and ferries.

Telephone authorities are jumping at the opportunity to use new technology to spread and improve the use of their public payphone services almost all of which lose money. One result is a baffling array of new cashless payphones to thwart the internationally popular practice of robbing the coinboxes.

The French authority, the DGT, hopes to persuade the other authorities to adopt the locally developed "smart card," a plastic card that contains a microprocessor and memory and can be used in a variety of banking, retailing and security applications. Standardisation would be a big boost for Bell, the French computer group, which is the main manufacturer and has recently signed a technological link-up with Philips of the Netherlands.

The French have ordered 1m of these cards for telephone applications and the chips are made in Scotland by the U.S. electronics group Motorola. International talks are at a very early stage and other French initiatives for European co-operation in telecommunications such as for digital exchanges and cellular radio have been notable for their failure.

British Telecom (BT) boasted last week that it would build the best public payphone service in the world. But even when the modernisation plan is completed Britain will be poorly served compared with other nations. The fact is New York alone has 72,800 payphones, which is more than the whole of Britain with 76,500.

Japan, which has a population roughly twice that of the UK, has 12 times as many payphones — 931,000. France has 170,000 and West Germany has 130,000. The total number in the U.S. is thought to be about 1.5m. The British total is boosted by 293,500 privately rented payphones

in places like shops, blocks of flats and pubs.

BT certainly does not plan to increase the overall number of payphones. Some 10,000 have takings of less than £185 a year which BT would like to close. It could theoretically close off areas with local organisations. As it became such a delicate political issue during privatisation it is likely to keep the closure programme low. It closed 90 last year.

Like other authorities BT loses heavily on public payphones — £50m on revenues of £102m in the last financial year. The reasons are high maintenance costs because of vandalism and unreliable electro-mechanical equipment and poor usage because so many call boxes are unpleased or not working.

BT has recently put up payphone charges sharply — as much as double in some cases. In the U.S. the payphone charges have also been going up. New York has recently set a minimum charge from 10c to 25c, following a number of other states.

Last week BT noted with some envy that vandalism in New York seemed mainly to be directed at the subway system — which unlike Britain has lots of payphones while the favoured target in the UK was the familiar red public callbox.

Payphone vandalism is not a problem peculiar to Britain. In France each of the country's 77,000 telephone cabinas are damaged wantonly on average once a year. In West Germany one in two public telephones were destroyed or robbed during 1982.

Even in Japan — which is most

Even the Japanese are losing money on their payphone service, which generates revenues of £225m (£1bn). Nippon Telephone and Telegraph, however, will not specify the losses.

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Even in Japan — which is most

## Sleipner decision taken by Walker

By Dominic Lawson and Ian Hargreaves

THE DEPARTMENT of Energy has finally made its mind up on whether or not to import \$300m of gas from Norway's Sleipner field. Mr Peter Walker, the Energy Secretary, is expected to inform Whitehall departments of his decision later this week.

The British Gas Corporation has persistently argued that the purchase — which would be the biggest single trade deal in UK history — is necessary if the corporation is to meet a shortfall between UK gas demand and supplies in the 1990s.

British Gas, however, appears increasingly convinced that the Department of Energy has gone sour on the deal. In particular, the Sleipner gas is dollar-denominated and now appears to be several billions of pounds more expensive than when it was negotiated between the corporation and Statoil, of Norway, a year ago.

In a last attempt to sway the Department of Energy, British Gas has just presented an official scenario which shows that by the time Sleipner starts production, the cost of the supplies would most likely be no more than 15 per cent higher than the cost of sterling-denominated gas from the UK sector of the North Sea.

The Sleipner price is escalated in line with the dollar price of oil products, which has been falling. But UK gas producers prices are linked to the sterling value of oil products, which have been rising rapidly.

The Department of Energy has been the subject of an intensive campaign by oil companies, led by British Petroleum, which have sought to prove that they can find and develop enough gas in UK waters to satisfy Britain's demand.

The Norwegian Energy Minister, Mr Kari Kristiansen, has demanded a statement in principle on the deal from the UK Government by the end of this month. A British "no" could still be hedged with an assurance that, if the oil companies turn out to have been over-optimistic, then the UK would still be interested in buying Norwegian gas.

Last month Mr Kristiansen said that if the UK vetoed the deal, Norway would begin to plan the sale of gas from the vast Troll field, the world's second largest offshore gas discovery.

David Brindle reports on the end of the longest strike yet in the Civil Service

## A dispute that affected 12m people

THE LONGEST strike in the history of the Civil Service will end tonight with the resumption of the night shift at the Department of Health and Social Security (DHSS) computer centre at Longbenton, Newcastle upon Tyne.

The 36-week strike — over the shift payments and rates of 500 computer workers — has dragged on since the start of the dispute.

At the same time, they say, the DHSS/Government must have been aware that the Longbenton computer centre is the power base of the left-wing Militant Tendency faction within the Civil and Public Services Association (CPA), which has different shift patterns and that they were prepared to negotiate on staff savings.

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## Company Notices

### NOTICE FOR PROCUREMENT

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#### — JORDAN

Tenders are invited from eligible bidders from member countries of the World Bank for supply of permanent way materials for complete track renewal of 101.4 kms in three stretches. The project is financed by the World Bank Loan No. 2463-OJO.

Sleipner  
decision  
taken  
by Wall  
By Dominic Lawson  
The Star

## Tories threaten rebellion over EEC payment

BY PETER RIDDELL, POLITICAL EDITOR

THE BRITISH Government faces a further revolt tomorrow by Conservative backbench MPs, this time over a £15m supplementary vote for the EEC payment for the UK.

The rebellion is the latest in a series of increasing complications for the Government in its legislative and financial programme, notably over transport and local government issues.

The House of Commons is due to hold a three-hour debate tomorrow on a special supplementary estimate being sought as part of the inter-governmental agreement of last autumn to provide extra finance for the EEC. It will be a reimbursable advance and is needed to allow the EEC to pay various benefits to the UK, including those to British farmers.

Mr Ian Stewart, the Economic Secretary to the Treasury, faced highly critical questions, particularly from senior Tory MPs, when he gave evidence on the estimates to the enterprise Treasury and Civil Service Committee of the House of Commons last Wednesday. The committee is due to complete a report on the subject this afternoon in time for publication ahead of the debate.

Conservative critics of the estimates are likely to include not only long-standing opponents of Britain's membership of the EEC such as Mr Tedd Taylor and his allies, but also a more mainstream group of members concerned with holding down public spending.

The debate is likely to provide an indication of the level of opposition later this year to the proposed increase in the EEC's own resources, payments related to a levy on value added tax (Vat).

## British Rail warned over damages case

BY DAVID GOODHART, LABOUR STAFF

MR HENRY KNAPP, the general secretary of the National Union of Railways (NUR), warned yesterday that any move by British Rail to claim damages in the courts because of last Thursday's partial rail stoppage could result in an all-out strike.

He said: "We have had no indication of what BR is thinking on this - except through the press - but if they do go ahead with a damages case we would certainly have to consider an all-out stoppage."

In the run-up to a crucial meeting of the industry's Rail Council tomorrow, senior management figures in BR have been making increasingly tough comments on legal action, on reviewing the £200-a-year freight business and on linking any pay rise this year to an end to the blocking of coal movements.

The stoppage last week was called by the two main rail unions, because of alleged harassment of their members for refusing to move coal trains in support of the striking miners.

Mr Knapp said that before any formal response could be expressed to any use of the 1984 Trade Union Act to seek damages against the

## Ansbacher Holdings chief resigns

MR CHARLES WILLIAMS has resigned as managing director of Henry Ansbacher Holdings, the London merchant banking group for which he engineered a capital reconstruction last year.

Mr Williams, aged 51, is also stepping down as chairman of Ansbacher's banking subsidiary, although he will stay on the group board as a non-executive director. His replacement is Mr Richard Fenhalls, 42, formerly chief executive of Guinevere Mahon, who was recruited last month by Mr Williams as the bank's deputy chairman.

The group says that Mr Williams, a former managing director of Barings Brothers, is departing to pursue other business interests. Mr David Le Roy-Lewis, Ansbacher's chairman, said yesterday he had no knowledge of any other board resignations.

Ansbacher's expansion of recent years is largely credited to Mr Williams, who joined the group in 1979. He was instrumental in attracting Touché Ross, the investment group, to take a 20 per cent stake in the bank three years ago.

Mr Williams was also the architect of a financial reconstruction last May in which Pergesa, the Swiss financial group and its related company, Groupe Bruxelles Lambert of Belgium, agreed to put in £23.5m as new equity and convertible loan stock, giving them a 29.9 per cent stake in Ansbacher.

□ SINCLAIR said that orders for its £400 CS electric three-wheeler vehicle had passed 1,000 last Thursday a week after its launch. The company, founded by Sir Clive Sinclair, has set a sales target of 100,000 for this year.

Sinclair, commenting upon what appears to be a slow start to sales, said that mail orders for the vehicle had not begun to arrive in volume until Friday. It said it was well prepared to meet the specifications for continental Europe where it plans to launch the vehicle in the summer.

□ CONTROLS on the export of steel pipes and tubes to the U.S. are likely to have little effect on UK output. Under the agreement reached between the European Community and the U.S. Government on limiting these exports to 7.5 per cent of the U.S. market, British producers will have a 0.4 per cent share.

British Steel, the main producer of pipes and tubes in the UK, said the corporation had already substantially reduced its sales in the U.S. because of its vulnerability to countervailing duties.

Total UK exports of pipe and tube to the U.S. last year were about 35,000 tonnes, down from a peak of 104,000 tonnes in 1983.

□ LORD BALOGH, the controversial Oxford economist who was an influential adviser to Prime Minister Harold Wilson in the Labour Governments of 1964 and 1970, died yesterday aged 79, after an illness.

He was a critic both of laissez-faire economics and of the more mechanistic styles of planning. He was widely known for his writings on market economics and for his contribution to the economics of developing countries. He had published works on the economies of many countries, including Malta, Jamaica, Iraq and Mediterranean and African countries.

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## UK NEWS

### Jaguar's exports reach record

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

EXPORTS of Jaguar cars reached a record 25,800, worth about £500m at showroom prices, last year, the company said yesterday. This compared with 1983 exports of 22,411 cars worth about £420m.

The figures suggest that Jaguar's contribution to the UK balance of payments last year was roughly £400m, up from about £300m in 1983.

Jaguar benefits from the strength of the US dollar because more than half its total sales are in the US, by far its biggest individual market. The company is now the main UK exporter to the US - the

value of its exports there is greater than Scotch whisky.

Last year a record 18,044 Jaguar cars were sold in the US, up by 14 per cent from the 15,813 in 1983. December was the company's best yet since 1981.

The figures show that for the first time, Jaguar sales topped 2,000 in a month.

At the same time, Jaguar has

been re-establishing itself in other key markets. In West Germany, home of its main competitors - Mercedes and BMW - sales last year jumped by 80 per cent to a record 1,950 cars. Jaguar is becoming confident that, by the end of the

1980s, it can achieve 6,000 sales a year in West Germany for a 10 per cent share of the luxury car sector.

Jaguar's registrations in the UK last year improved by 7 per cent to 7,544 cars. The company's sales worldwide were at a record 33,424 cars in 1984, 14.6 per cent ahead of the 29,175 in the previous 12 months.

The company hopes to expand sales and production (33,427 last year against 28,041 cars in 1983) by about 10 per cent in 1985 to well over 38,000. In view of this target, it seems highly unlikely that Jaguar will introduce this year the XJ40.

### Solex and Impco start joint venture

BY JOHN GRIFFITHS

SOLEX (UK), the UK-based carburetor and liquefied petroleum gas (LPG) fuel systems manufacturer, is to start production of LPG systems equipment in London for a joint venture it is setting up in the Netherlands with Impco Carburetion of the U.S.

The venture is to market Impco-branded LPG and natural gas fuel systems equipment throughout Europe via a joint company, Solex-Impco Europe.

The London plant is operated by

Solex (UK), which is increasing its 250-strong workforce by about 10 per cent to handle the new business.

Solex already has a significant presence in the 100,000 units a year European market for systems which convert petrol vehicles to run on LPG. Two years ago it acquired Landi-Hartog, the Dutch-based manufacturer which has a 20 per cent share of the market.

### British consortium gains stake in £2bn Cairo project

BY JOAN GRAY, CONSTRUCTION CORRESPONDENT

A JOINT venture between Britain's Tarmac, Balfour Beatty, Cementation and Edmund Nutall and the Egyptian company Arab Contractors has won a £100m contract for the latest phase of the £2bn project to install new main sewers in Cairo.

Letters of intent for the contract, with the Egyptian Government's Greater Cairo Wastewater Committee, have already been received, but the formal signing ceremony is not expected to take place for another two weeks.

The contract involves boring a 5km, 5m diameter main sewage tunnel through the centre of Cairo from Abdeen to Ein-el-Siera on the east bank of the Nile.

The Tarmac, Balfour Beatty, Cementation, Edmund Nutall and Arab Contractors consortium has already won a £95m contract for an earlier phase of the Cairo sewer project announced in June 1984.

"The two contracts will run concurrently, so that the whole job will be finished in three and a half years," said Mr Bernard Woodman, Tarmac International Chief Executive.

Building the £100m water treatment plant is the next stage of the wastewater contract for which the consortium will be bidding.

Rival bidders were Fairclough, Lilley with the Egyptian company Misra Engineering, and a Costain-Tarmac consortium. All the £1bn work on the east bank of the Nile is being carried out by British contractors working in conjunction with local companies. The work is being financed with British backing. Work on the west bank - costing another £1bn - is being carried out by U.S. and local companies with U.S. financial backing.

The £2bn Cairo sewage project is the largest undertaking of its kind in the world. It involves replacing a system installed at the beginning of the century which is now so overloaded because of the city's expanding population. Some areas of Cairo have up to two hundred sewage floods a day.

# Staying in the game means playing by the rules.



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friendship, fairness and honor. A code that has long been a stabilizing influence on the world oil scene. SABIC will abide by this code in marketing world petrochemicals. We consider it to be not only a matter of national pride, but the basis for good business.

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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

COMPANIES have to take risks if they are to be geared up for the future, maintains Hermann-Josef Strenger. "If you don't want risks or surprises, then you should put your money in the bank."

As the new chief executive of Bayer, one of the world's biggest chemicals companies — as are West Germany's other two chemical giants, Hoechst and BASF — Strenger is well aware of risks and surprises and the potential enormity of their cost.

Strenger concedes, for example, that Bayer's setback last year through Schelde Chemie's plans to shut down a newly-built anthraquinone plant (to make products used in dyes) at Brunsbuttel, in northern Germany, came as a surprise.

Schelde Chemie, a joint venture of Bayer and Ciba-Geigy of Switzerland, concluded that the plant was no longer technically feasible and the closure, along with the latest in a long series of run-up costs, placed a DM 350m (£100m) burden on Bayer's accounts last year.

Overall, though, Bayer has managed a sharp recovery in the last two years and Strenger's objective is to consolidate on this and bring about a basic improvement in the group's financial performance.

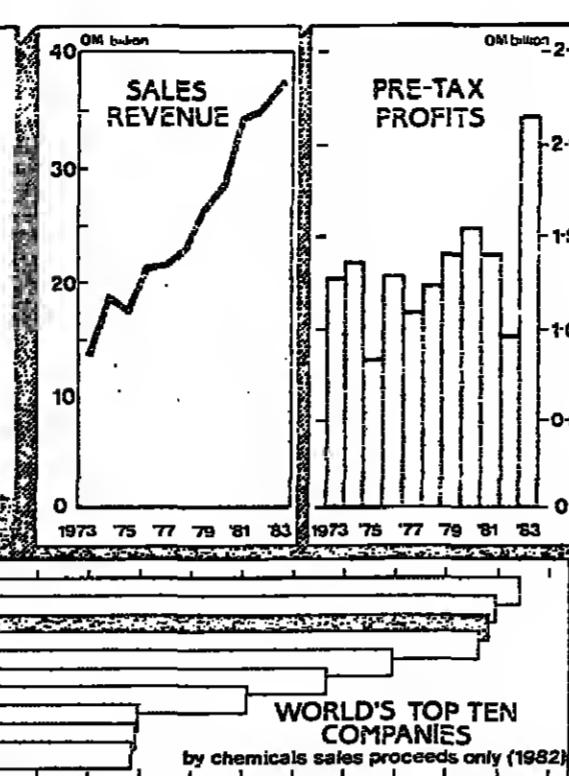
This involves getting to grips with a widely scattered and increasingly diversified chemical, pharmaceutical, fibres and related group whose sales worldwide have risen to well over DM 40bn a year and which has 175,000 employees.

Like BASF and Hoechst, Bayer has built up extensive interests abroad. Its domestic sales now make up little more than 20 per cent of its total revenue, and boosted by the strong dollar, its U.S. sales actually exceeded those on its home terrain last year for the first time ever.

The growth and internationalisation of Bayer are reflected in a new management structure brought in a year ago. Under this system, the management board ("Vorstand") is freed from the task of exercising detailed operational control in order to concentrate more on longer-term issues and on company strategy in a worldwide context.

In such a vast concern, Strenger has the advantage of having climbed the ladder inside the organisation since joining Bayer as a commercial trainee 35 years ago. He has absorbed its sense of tradition and gained insight into its established practices and its internal power relationships.

Strenger, 56, has broken new ground among West Germany's chemical giants by being the first chairman not to have a



## How Bayer got a grip on its markets

John Davies talks to the chemicals group's new chief executive

background in chemistry. He says he has always had reservations about the West German tradition that only a chemist was the right man to head a chemical concern and says that, 10-13 years on the management board, "I have come to the conclusion that quite different qualities apart from specialist knowledge are required of the man at the top of a company."

He has taken on the top job at a relatively favourable time, with soaring profits lifting the yield on sales and capital to the levels of ten years ago and with the worst problem areas of recent years, including synthetic fibres, under control.

But he has already proclaimed that an improvement in earnings in relation to sales and capital "must and will be" at the centre of Bayer's efforts in the years ahead.

Strenger is adamant that weak spots in the group must be analysed and "necessary decisions taken." Bayer has already

taken drastic restructuring measures in recent years to overcome loss-making problems, for example the amateur photography division of its Agfa-Gevaert subsidiary.

Strenger sets great store on Bayer's new management structure to guide the group and guard against particular uncertainties facing chemical and pharmaceutical concerns. He believes the structure has proved satisfactory to board members and executives below them.

Members of the management board are no longer responsible for operating units," he says. "They can concentrate in their work on the medium and long-term strategic orientation of our concern. They can deal with the top priorities."

Instead of product divisions, as before, Bayer has grouped its worldwide activities into six sectors, most of which contain several operating business areas, for example plastics/fibres/rubber and agricultural

protection/veterinary products. In addition, administration and services, such as marketing and research, have been reorganised.

Board members no longer have individual responsibility for product divisions or for administrative or service areas. But because of Bayer's internationalisation, the board members retain responsibility for various countries.

They also form seven committees to deal with such fields as finance, research and development, environment, and co-operation. Bayer at present has 12 management board members, but it envisages that the number will eventually decline.

Strenger believes that the new management structure has brought operations closer to the market place, has shortened decision-making processes and has introduced greater flexibility. Within this framework, Strenger himself heads the

management board's co-ordination committee and is a member of its finance committee.

However, particularly because of the nature of the chemical and pharmaceutical industries he is sceptical of any management practices aimed at totally eliminating costly "surprises" in business.

"If you are engaged in business activity, then you are permanently ready to take risks, then you find that risks might lead to setbacks," he says. "I am of the opinion that a manager, however things are organised or controlled, is never safe-guarded against some surprises."

The Schelde Chemie problem, he remarks, "was a great surprise to me." None the less, his explanation of its cause indicates the probability of such events occurring. "What happened?" he asks. "Through our researchers, in our laboratories, we tried to find a way to make anthraquinone in a more economical and environmentally favourable process. The second stage: we built a pilot plant. This started operating and made large quantities of anthraquinone without problems. Third stage: in my transition from the pilot installation to a large-scale installation."

"And now comes the crazy phenomenon of chemistry," he says. "We have not succeeded in transferring the knowledge that we gained from the pilot plant to the large-scale mass production plant."

Strenger also concedes that risks are involved in the development of pharmaceuticals. It might take 8-10 years to obtain all necessary approvals for a pharmaceutical item with a development cost of DM 150m-200m. And it can happen that after one to two years, after daily use, side-effects can be such that you have to withdraw the product. That cannot be ruled out."

In the next five years, Strenger believes, pharmaceuticals and agricultural protection materials (which make up about 30 per cent of Bayer's world sales), will continue to determine the company's profile. But he sees growth prospects in a range of inorganic chemicals, such as engineering ceramics, as well as other high performance chemicals and pastes, and the photographic and electronic interests of Agfa-Gevaert.

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### Screen inks

## Sericol: imprinted with a pan-European identity

BY WALTER ELLIS



Alex de Geisey (left) and Beata Daranyi. Sericol was sufficiently impressed by them both to buy them out in 1983.

TEN YEARS ago, Britain was a net importer of screen inks, the raw material for screen printing, practised on surfaces as varied as t-shirts and printed circuit boards. Today, it is a net exporter, and much of the credit for this must go to Sericol, a small, but highly profitable subsidiary of Burmah Oil.

More than 50 per cent of Sericol's UK production is exported, and products are also manufactured under licence in Australia, Japan, Mexico, New Zealand, Singapore and Spain.

It is not enough, Sericol believes, for a company to wish to sell in Europe; without a solid grasp of European business practice, a thorough knowledge of several European languages and a properly researched market strategy, mere wishing is like possession of an empty room.

Where the Kent-based company, with its workforce of 500, has scored, has been in its

development of pharmaceuticals — part of the international framework in which it operates. Thus, it behaves in a "European" fashion whether the customer is in Pontefract, Paris or Budapest.

All its products and their instructions are detailed in four languages; all volumes have been metric since 1973; every overseas salesman must be at least bilingual; distribution extends naturally from Kent to depots in England, Ireland, France, Switzerland and West Germany.

Already, Sericol is preparing for Spanish membership of the European Community, expected in 1986. At present, the company has a licensing agreement with Spain, but a seven-year strategy is now being drawn up to begin on the first day of accession. It has discovered that the Spanish would prefer to manufacture on a small scale, and Sericol is preparing for a graduated penetration of the market that would enable it to withstand losses over the first three years.

France is a market close to home (especially viewed from Kent), and after moving into

the market in 1973, Sericol now has 20 per cent of French screen-ink sales. It has depots in Vélizy, south of Paris, Lyons and Lille.

West Germany was an obvious market. It has a long tradition in screen printing and in the manufacture of inks generally, and Sericol has responded with units in Mülheim, Hamburg and Stuttgart.

The choice of Switzerland as a location for growth was based on rather different criteria. As a market it was certainly not without importance, but more than that it was seen as a test site, straddling the Franco-Germanic worlds. It offered three languages, three cultures and a very demanding clientele. If one could succeed in Switzerland, one could succeed anywhere.

At home, Sericol is reminded of its increasing pan-European identity by a regular passage of overseas screen printers through its training school. The courses offered are part of the company's overall strategy to provide a complete service to customers, training printers — managers — from Britain and Europe and, in the process, cementing them more firmly to Sericol.

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SELECTED RISK INVESTMENTS S.A.  
18th January 1985.

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## THE ARTS

## Architecture

Collin Amery



The architecture of port and cigars: Moundsmere Manor by Sir Reginald Blomfield, designed in 1908

## The poor man's Lutyens

Every time you see Mrs Thatcher posing with visiting political leaders outside the front door of Chequers you are also looking at the work of the Edwardian architect Sir Reginald Blomfield. When he was first called in to take a look at Chequers Court in 1892 he thought that the house was "extremely ugly and very inconvenient". It took Blomfield to rip off all the stucco and take the house back to its Tudor origins. The main central hall, partly panelled with a screen, is entirely Tudor; his idea of how a great Tudor house should look.

In common with so many Edwardian architects Blomfield was scholarly about the past, keen to reinterpret it to reinvent it when it suited him and his clients. He did not suffer from our current nervousness about demolishing old buildings—indeed his reputation on that count is highly dubious.

It is time the work of this architect received the attention that has been paid to his contemporaries and this week he certainly does. There is a major exhibition at the Royal Institute of British Architects' Helme Gallery at 21 Fortnum Square, London W1 until February 28 and a new book, *Sir Reginald Blomfield: An Edwardian Architect*, by Richard Fellowes (Zwemmer, £12.50). The author of (be her) study Blomfield also organised the exhibition and this gives the visitor an unusual opportunity to see much of the original material illustrated in the book.

Blomfield was born in 1856 and died in 1942—his career spanning the change from late Victorian to Arts and Crafts architecture and then taking the final step into grand Classical revivalism. For the last 30 years it has been difficult to think of a less popular English architect. To all the followers of the Modern Movement Blomfield represented the empty dogma of Wren-inspired Classicism. He did not see this as an exercise in historicism but as the development of a style suitable to the 20th century. He foresaw the need for large-scale buildings using new materials and his writings and his architecture were used as propaganda for the promotion of this English ideal.

His urban schemes are the antithesis of his ideas and they are the ones best known today. As a member of a committee to advise on the redevelopment of the Quadrant in Regent Street

were such different characters—Lutyens relaxed and convivial, Blomfield scholarly and dogmatic.

The current exposure of his work is revealing. The exhibition of so many of his fine drawings and perspectives shows a powerful consistency. His style of Classicism is not quite like anyone else. It is the authentic Edwardian look. We are conscious as you consider a view of a country house that, inside, the marble floors are warm, the radiators will be boxed in beautifully under the windows and the servants' accommodation will be lavish. You can smell the Havana cigars, and hear the click of billiard balls.

Of his new houses, Moundsmere-Manor in Hampshire (illustrated here) has all the typical Blomfield characteristics. Pal-

somehow be managed to design all the new buildings himself. We have Blomfield as God for the loss of Nash's colonnades. Today it seems sad that his grand design for the whole of the Piccadilly Circus area was never carried out because of problems with leases.

More grossly insensitive were the proposals drawn up by Blomfield for the demolition and replacement of Nash's Carlton House Terrace. Working to the instructions of the Crown Commissioners he designed two large terraces that were about ten storeys high. When Blomfield innocently published his scheme in *The Times* he was staggered by the storm of protest. There was genuine public horror at the suggestion of losing the Nash terraces.

The bitterness of the long fight makes our own conservation battles look positively polite. Although in the end Blomfield lost he had no guilt or shame about destroying Nash whose architecture he considered to be despicable.

## Berglund/Festival Hall

Dominic Gill



Sir Reginald Blomfield

The last-minute indisposition of the pianist Ivo Pogorelich, who was to have played Prokofiev's third concerto, left Saturday evening's Royal Philharmonic Orchestra concert under Paavo Berglund with a hole in it which neither Alicia de Larrocha (who took over at a day's notice) nor the Schumann concerto which she offered instead were quite able to fill.

Mrs de Larrocha gave the Schumann with precise, house-wifely firmness. It was one of those performances whose very provocative solidity the listener can sometimes at first be grateful for, then mildly irritated by. The opening movement was clean, cogent, unfussed and lacked any sort of effervescent bloom. The grace and easy poetry of the Intermezzo were attractive; but I missed a degree of glorious indulgence, and any hint at all of lusciousness in either of the piano's solos in the orchestra's delivery of the big central melody. The finale was jolly, effective, soap-sud tidy.

The programme ended with a well-made performance of Shostakovich's Fifth—not so absorbing perhaps as Berglund's fascinating account of the Sibelius first symphony

enforced rejoicing, dourly magnificent.

Blomfield was certain that London needed large Beau-Arts gestures and, although he was 78 at the time of the Carlton House Terraces controversy, he did not back down today in the battle at No 4 Carlton Gardens that he had succeeded in creating gives some idea of the quality of the work that nearly replaced Nash.

Both the book and the exhibition show all sides of Blomfield's nature. He had a considerable talent that was controlled by a deliberate conservatism. He objected to the "modern" idea of internationalism and had frequent trenchant comments to make about the spread of modern architecture. Some of his comments can now be seen to have been true. He was right to see the Modern Movement dogmas as just another style. He believed that architecture advanced by evolution rather than revolution. His own work, solid and substantial, demonstrates the advantages as well as the artistic drawbacks of this point of view.

**Berglund/Festival Hall**

## The Mysteries/Cottesloe

Michael Coveney



Brian Glover as Calphus in "The Passion"

upstairs like mute dwellers in purgatory suspended between heaven and earth.

As a company achievement, this project outstrips, in my view, the RSC's *Nicholas Nickleby*, with which it shares a sense of climactic apotheosis.

The presentation is endlessly and joyously inventive, from the moment Brian Glover as God on his fork-lift truck despatches Jack Shepherd's yelping pop-eyed Lucifer into a steaming casket below. In *Doomsday*, the sun will be swallowed in the maw of a rubble clearer; Noah's Ark in *The Nativity* is magically constructed from seemingly odd bits of timber, the flapping of a dove's wing evoked in the brisk shutting of an umbrella; the impressive Karl Johnson's Jesus (dumbstruck with disappointment when Barabbas gets the vote) a rising diagonal flight on a billowing sea of clouds.

Within the overall scheme,

Mr Harrison's assontive, alliterative and continuously enjoyable text drawn largely from the *Mysteries of York*, Wakefield, Chester and Coventry, with a Yorkshire bias throughout. In the last play, the company manage to put other ancient plane altogether in its presentation of the secular revision. While we end with the nomination of Peter as Christ's representative, God the Father as a bumble-thumper in a black suit has ranted against his own creation on an orange box. Mother Mary's funeral resembles one of those chill Belfast processions we see daily on the TV news, the coffin and mourners followed by musicians blowing a Celtic dirge.

The cycle of birth and death, resurrection to the coming design anachronisms of the old guilds and the modern trades union and sectarian groupings.

As before, William Dudley has hung a glittering armament of twinkling orange braziers, dustbins, lights and lamps from the roof, while colourful union banners decorate the top tier and the two balconies are fitted out with heraldic badges of the guilds and industrial implements.

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## Extending the Vat net

**THE DEBATE** about the extension of value-added tax (VAT) has been curiously lame. Neither the Government nor its critics have shown much understanding of the arguments for and against this fiscal reform and the result is that the extension of VAT on March 19 is likely to be marginal.

Senior ministers have achieved a curious distinction: they have put forward both the wrong reasons for extending VAT and the wrong reasons for not extending it.

The traditional Conservative argument for switching from direct to indirect taxation still being relayed by Treasury officials, is that it would enhance personal freedom: people could choose how much tax they paid if they cannot when tax is deducted from their pay包

The argument does not stand up: the total amount of tax the Chancellor has to raise is governed by the level of public spending—the tax burden cannot be reduced by swapping one tax for another.

The consumer choice argument also conflicts with one genuine reason for wanting to extend VAT. This is to achieve a greater degree of fiscal neutrality and reduce an unnecessary loss of economic efficiency.

### Interface

Fiscal neutrality requires that taxes should not interfere with business or personal decisions: a value added tax which applies haphazardly to only about half of consumer spending is highly distortionary since the production of some items but not others is encouraged. Yet steps to broaden VAT will obviously reduce an individual's ability to choose whether or not to pay tax.

Fiscal neutrality is not the only reason for wanting to broaden VAT substantially. A comprehensive VAT would allow a significant reduction in income tax rates as well as increases in thresholds. It would also be a back-door route to some of the advantages of the direct expenditure tax proposed by the Meade Committee in 1978.

Putting forward the wrong reason for extending VAT is much less serious than putting forward the wrong reason for not extending it. There seems to be little prospect of a substantial extension of VAT mainly

because ministers still believe that to tax food, shelter and fuel (which together would raise more than £6bn) would be "regressive," hurting the poor more than the rich.

The point missed is that what matters is the overall impact of the tax system on income distribution, not the effect of a single tax. The benefits of a uniform taxation of commodities could be bad and the poor would still be protected by higher social benefits and higher income tax thresholds.

### Glossy

But until this point sinks in, the VAT debate will rest or the pros and cons of taxing a number of marginal items such as books, magazines and news papers, and children's clothing which might bring in a meagre £500m for the Chancellor.

The publishing industry is well placed to argue its corner. The Newspaper Society claims on the basis of a report from Price Waterhouse, the accountants, that VAT could mean the loss of 7,000 jobs and 100 titles.

An independent study of the effect of VAT on book publishing suggests prices might rise more than proportionately and lead to a big loss of sales.

There is little doubt that the imposition of VAT would cause some hardship in both book and newspaper publishing although perhaps not on the scale these studies suggest. This is not an argument for a permanent concession but might justify the phasing in of VAT. There is nothing to stop the Chancellor introducing fiscal change in stages as he did with corporation tax last year.

Special interest groups might also feel less aggrieved if the Government was seen to be actively investigating the possibility of imposing VAT on more service industries. Why, for example, are private health and education exempted?

There is also a strong case for imposing VAT on financial services like banking and insurance. The argument that value added cannot be measured in these industries is unpersuasive: value added is the sum of wages and profits and this is obtainable from company reports and accounts. The Government needs to show much more vigour and ingenuity in the quest to make VAT more comprehensive.

This time, no sooner was the ink dry on election returns that gave him a comprehensive victory over Mr Walter Moolton, than the Washington establishment began debating whether he really had won a new mandate at all. OK, the argument went, we had won an historic 49 out of the 50 states—that was to be more or less expected. But the Democratic disaster rather than expected in the House of Representatives and won two seats in the Senate. The voters liked him as a person but wanted his policies restrained by Congress.

Since then, Mr Reagan has not moved swiftly to capitalise on his laudable. On the contrary, many people have accused him of wasting the two months' transition period between the election and the inauguration. Rightly or wrongly, he created the impression that he was in danger of losing the initiative before his second term had even officially begun. After lengthy deliberations of next year's budget last month, the White House tacitly admitted that it could not meet its deficit reduction targets and let the Republican leadership in the Senate take up the running instead.

Control over his own staff seemed to be slipping away when two of his most trusted aides, Mr Michael Deaver, his deputy Chief of Staff, and Mr William Clark, the Interior Secretary, resigned. Two others, Mr Donald Regan, the Treasury Secretary, and Mr James Baker, the Chief of Staff, arranged their own job swap without, it seemed, so much as a by-your-leave. The surprise news was allowed to upset the Administration's biggest post-election coup so far, the Geneva agreement on a new round of arms talks with Moscow.

With today's inaugural address, and his State of the Union message on February 6, Mr Reagan will be back on centre stage. And, surprisingly though they may have been at first sight the staff changes may well turn out to his advantage. He would not have approved the Regan-Baker switch if he did not think it made sense. As he told an interviewer at the end of last week: "I'm still the boss."

Mr Reagan's first-term White House was rife with disputes between him and Mr Clark, who overriding priority was loyalty to the Reagan agenda (the ideologues) and those like Mr Baker, who were prepared

### His aim now is to consolidate his 'revolution'

one at all. Four years ago, when he triumphed over President Jimmy Carter, his victory was almost universally interpreted, even by many Democrats, as confirming him with a massive mandate for radical conservatism.

At the Treasury, Mr Baker, with his talents for diplomacy and casuistry, is probably better equipped than Mr Regan to tackle the Department's main political task of the second term—to coax fundamental tax reforms through Congress in the teeth of powerful opposition from the interest groups that will suffer the most. Although Mr Regan has not yet made up his mind on the details, it is increasingly clear that a major tax reform is part of the legacy he would like to leave to history.

Less clear is the suitability of the abrasive, though sometimes witty Mr Regan of running the White House. Mr Regan himself clearly regards his move as a promotion. Looking at the Administration in corporate terms, he sees Mr Reagan as Chairman of the Board or Company President, the White House Chief of Staff as Chief Executive Officer and Cabinet members as mere Vice-Presidents.

That is a bit the way Mr Regan sees it himself. By staying aloof from the day-to-day Cabinet infighting, he has only managed to remain unscathed but has effectively increased the power of his Chief of Staff.

In the last four years, power, particularly over the Budget, has been firmly centralised in the White House.

Mr Regan has never believed, like Mr Carter, that his job requires him to be involved in all the minutiae of government. He does not believe that he should drag himself out of bed at 5.30 am or forgo

vacations at his California ranch.

With the Baker-Deaver-Messel troika leaving the White House and Mr Clark soon to retire, Mr Regan will have a remarkably free hand to run things his own way. He gets on well with the President (two men have a reputation for swapping salty jokes in private). Although Mr Regan has not personally ruled out a mooted White House role for Mrs Jean Kirkpatrick—whom the right-wingers would desperately like to keep near the seat of power as the other Conservatives depart—he is unlikely to welcome the competition.

Most of all, he wants to go down in history as a peace president. He genuinely believes in the vision of a world in which nuclear weapons are rendered obsolete by his new "star wars" defensive technology. While he still thinks Communism is evil, he

aprons like Mr Dale and Vice-President George Bush will be positioned themselves for 1988. If they think that means distancing themselves from Mr Reagan, they will do so.

The unreached battle in the Republican Party between the conservatives like Representative Jack Kemp of New York, another presidential hopeful, and moderates like Mr Dale and his predecessor Sen Howard Baker of Tennessee, will be fought out with 1988 more in mind than that Mr Reagan's place in history. For the same reasons, the Democrats will be looking to build credible alternative policies to those of Mr Reagan, rather than try to imitate him as they did four years ago.

But Mr Reagan is not without cards in his hand. He has always sought to use public opinion—often successfully—to override Congressional opposition, and there is no evidence that he has lost his formidable skills as the Great Communicator. His first formal post-election news conference this month showed him in crisp, rejuvenated form, in which he seemed markedly more relaxed than that his final electoral battle is over.

Whatever the Washington establishment may say, the latest New York Times/CBS News opinion poll gave him an impressive approval rating, the highest since the weeks immediately following his first inauguration. While public enthusiasm for some of his policies, and particularly his defence build-up, may have waned, he is still a dangerous political threat to thwart.

He will not repeat his smashing Congressional victories of 1981... But his aim now is to consolidate his "revolution". He would like to leave office with the role of government still further reduced, traditional conservative values more firmly entrenched, the post-war cycle of recession and recovery abolished and the Republicans the majority party for the first time in half a century.

Most of all, he wants to go down in history as a peace president. He genuinely believes in the vision of a world in which nuclear weapons are rendered obsolete by his new "star wars" defensive technology. While he still thinks Communism is evil, he

sees the desirability of dealing with Moscow, which is far from sure, it can be done on more or less his own terms.

Personally popular as he is, economic prosperity remains the basis of his political support. If the economy collapses, so will his approval ratings. As the recession of his first term showed, what seems like his harmless absent-mindedness in times of plenty can easily look like laziness and irresponsibility when times are hard.

His opponents will be watching for signs that his energies are failing—signs that he will need help if he is to achieve his second term objectives. As the oldest President in U.S. history, he has stood up remarkably well to the stresses and strains of his first four years. But if he is not to resign himself, unwillingly, to lame duck status, the next four years are likely to be even harder.

**This time he faces a very different political landscape**

## REAGAN'S INAUGURATION DAY



## Challenges ahead for the 'chairman of the board'

By Reginald Dale, U.S. Editor in Washington

on his laudable. On the contrary, many people have accused him of wasting the two months' transition period between the election and the inauguration. Rightly or wrongly, he created the impression that he was in danger of losing the initiative before his second term had even officially begun. After lengthy deliberations of next year's budget last month, the White House tacitly admitted that it could not meet its deficit reduction targets and let the Republican leadership in the Senate take up the running instead.

Control over his own staff seemed to be slipping away when two of his most trusted aides, Mr Michael Deaver, his Deputy Chief of Staff, and Mr William Clark, the Interior Secretary, resigned. Two others, Mr Donald Regan, the Treasury Secretary, and Mr James Baker, the Chief of Staff, arranged their own job swap without, it seemed, so much as a by-your-leave. The surprise news was allowed to upset the Administration's biggest post-election coup so far, the Geneva agreement on a new round of arms talks with Moscow.

With today's inaugural address, and his State of the Union message on February 6, Mr Reagan will be back on centre stage. And, surprisingly though they may have been at first sight the staff changes may well turn out to his advantage. He would not have approved the Regan-Baker switch if he did not think it made sense. As he told an interviewer at the end of last week: "I'm still the boss."

Less clear is the suitability of the abrasive, though sometimes witty Mr Regan of running the White House. Mr Regan himself clearly regards his move as a promotion. Looking at the Administration in corporate terms, he sees Mr Reagan as Chairman of the Board or Company President, the White House Chief of Staff as Chief Executive Officer and Cabinet members as mere Vice-Presidents.

That is a bit the way Mr Regan sees it himself. By staying aloof from the day-to-day Cabinet infighting, he has only managed to remain unscathed but has effectively increased the power of his Chief of Staff.

In the last four years, power, particularly over the Budget, has been firmly centralised in the White House.

Mr Regan has never believed, like Mr Carter, that his job requires him to be involved in all the minutiae of government. He does not believe that he should drag himself out of bed at 5.30 am or forgo

vacations at his California ranch.

With the Baker-Deaver-Messel troika leaving the White House and Mr Clark soon to retire,

he had seemed to be wearying of the battle.

At the Treasury, Mr Baker, with his talents for diplomacy and casuistry, is probably better equipped than Mr Regan to tackle the Department's main political task of the second term—to coax fundamental tax reforms through Congress in the teeth of powerful opposition from the interest groups that will suffer the most. Although Mr Regan has not yet made up his mind on the details, it is increasingly clear that a major tax reform is part of the legacy he would like to leave to history.

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## FOREIGN AFFAIRS: VE DAY

# Let's be firm, but generous

By Ian Davidson



Forty years ago: celebrating the Allies' victory in central London in 1945

**THE BRITISH** Government's flip-flop on whether to stage an official commemoration of the 40th anniversary of the end of World War II, on May 8, casts an amusing light on the way decisions can slip through the meshes of the bureaucratic net. But it also focuses attention on the more serious embarrassments which this question may yet hold in store for a number of Western governments, in addition to that of the UK.

The bureaucratic sequence of events appears to have been roughly as follows. Commemorations of wars are deemed to be a military matter, and therefore in the domain of the Ministry of Defence. The Ministry considered the question of an official national celebration in 1985, and decided against it. Ideas, ostensibly on the grounds that 25 and 50 years are recognised anniversary intervals, but not 40 years.

This view was communicated to Downing Street and to the Foreign Office. It is unclear whether it was seriously considered by the Prime Minister, the Foreign Secretary, or the Defence Secretary, let alone discussed among them. But at least it was not rejected, so it became the Government view.

When the Foreign Office received a written query from Mr Michael Howard about a national VE Day celebration, the formal procedure would have been to pass the letter to the Defence Ministry. But since the letter also asked questions about the possible international aspects of a British celebration, the Foreign Office machine concluded that it could more conveniently draft the reply. Accordingly, Lady Young, Minister of State, wrote back that there would be no celebration by the UK, partly because it might be misconstrued as anti-German, partly because it might be propaganda reasons.

After a stunned silence, mercifully lasting only a few days, it sank in that this was the wrong thing to say. So Mrs Thatcher reversed the position by declaring that she felt Britain 'should' celebrate the event, not just as an anniversary of military victory, but as marking 40 years of peace with freedom. It appears that a service in Westminster Abbey may be the preferred vehicle for this kind of commemoration, min-

ing unwanted political overtones.

The British Government's anxiety not to upset the West Germans is understandable and commendable. They live every day with the consequences of Hitler's war and Hitler's defeat, as exemplified by the division of their country. Some Germans may regard that defeat as a merciful release from tyranny. Others with equal justice may feel that yet more victory celebrations are uncalled for after 40 years, especially in view of the fact that, for 30 of them, Germany has been a respected friend and ally of its West European neighbours.

The Germans' sensitivity on this question of reconciliation became only too apparent at the time of the celebration of the 40th anniversary of the Normandy landings last year, when they made no secret of their irritation at being pointedly excluded from the event. It was left to President Mitterrand to soothe their ruffled feelings, by staging a symbolic Franco-German meeting of commemoration on the fields of Verdun.

In strict logic, it is hard to see what the part the Germans could have claimed in the Overlord celebrations, or why they should have been particularly offended at shenanigans which were so obviously being hijacked by President Reagan as a display-piece for his re-election campaign. Yet offended they were, and thus implanted in the British official mind the

very proper desire not to offend them again.

It is equally hard, however, to see why the British Government should have thought it could solve this problem with a bold decision not to hold a national VE Day celebration in 1985. Since his re-election, President Reagan may have lost interest in World War II anniversaries; but if it was reasonable to commemorate the Normandy landings in 1984, it must also be reasonable to commemorate the end of that war in 1985. At all events, the Overlord affair undoubtedly aroused expectations of a follow-up, and there must still be many from cities which suffered most in the war, such as Dresden, Kiev and Coventry.

What sets Britain apart in all this is that it was one of the few European countries not enslaved either by Hitler or Stalin. The British can celebrate their liberation by British and American troops, as they did at the end of 1944, and the Dutch can celebrate the 40th anniversary of British and Canadian air-drops of food during the first week of May. But Britain's role in 1945 was that of a conqueror.

In any case, it was already clear that other countries would be staging national commemorations, whatever Britain did. Needless to say, the Russians have "very extensive plans for celebrations on a grand scale," the words of an embassy official, just as they did 10 years ago, with parades in Moscow's Red Square as well as in other "hero" cities like Leningrad, Odessa and Volgograd. At the other end of the scale, the French Government is planning

a ceremony on the theme of peace and reconciliation. Even in West Germany, some kind of official remembrance has now become inevitable, though there is a passionate controversy over what form it should take, if any: a service in Cologne cathedral, an address to the Bundestag by President Weizsäcker, a visit by Chancellor Kohl to a Nazi concentration camp, or an international meeting of mayors from cities which suffered most in the war, such as Dresden, Kiev and Coventry.

Since this dilemma is unavoidable, perhaps the West should stop dithering in anxiety and face the prospect with frankness—and with generosity. Generosity because, even if the Russians do bang the drum, they have a great deal to remember, more, no doubt, than anyone else. It is not, and never has been, politically fashionable in the West to remind people that the Soviet Union bore the heaviest brunt of the armed struggle against Hitler until the Normandy landings. If it is still legitimate for people in Britain to expect

10 times as lebensraum for 10 people as Russia, because they suffered 10 times as many dead as a proportion of the population. We cannot remember the horrors of the Eastern Front because we were not there; we did not suffer the fate of the 3 million people of Leningrad, 1m of whom died in the 900-day siege. On the other hand, the Russians are very poorly placed to raise the propaganda temperature too far by implicitly identifying the West Germany of today with the Nazi regime of Adolf Hitler. It is not possible to disentangle what the Russians will do so. Their allegations of German "revanchism" have for some time past become as repetitive and tiresome as they are groundless; it is easy to imagine that they may use

their vast victory celebrations to turn up the volume on this propaganda.

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## Lombard

## Time for some new targets

By Anatole Kaletsky

THE NOTICES of higher mortgage payments which we will all be receiving within the next week or two ought to include the following official disclaimer, probably signed by the Chancellor:

"The money supply is back within its target range. There is no domestic reason for a rise in interest rates. I am not responsible. All further inquiries and complaints should be addressed to R. Reagan and Z. Yamani."

It might well be worth Saatchi and Saatchi's while to try it. For it is surprising how many gilt-edged investors, to say nothing of Conservative backbenchers, appear to be mesmerised by the logic of such a disclaimer: the money supply is within its target range; ergo the nation's monetary affairs are being soundly managed.

For a day or two earlier this month, the gilt-edged market seemed to believe that the course of interest rates would depend largely on whether or not the growth rate of sterling M3 fell within its official ceiling of 10 per cent.

The crucial difference between Hitler's Germany and Stalin's Russia is that Germany was defeated and is dismembered, while Russia is now a superpower. There has been no Nuremberg tribunal to lay out Stalin's crimes, or those of

meaningless or wrong. Why, for example, is this year's ceiling for sterling M3 growth 10 per cent, rather than 11 per cent, 9 per cent or any other figure plucked out of the Chancellor's hat?

In the early days of the Government's Medium Term Financial Strategy, there was a sharp answer from the Treasury to any such inquiry. In its 1980 Budget, the Government had set itself a series of targets for a steady decline in the growth of sterling M3. Resolute adherence to these targets was absolutely essential to the Government's economic credibility and its overriding aim of defeating inflation.

Today, such bold pronouncements sound less impressive, since every single one of the targets in the original MTS has been missed by a very wide margin (see table). Since the MTS was revised in 1982, the Bank of England admittedly managed to massage the M3 figures below their ceilings, in part through overfunding. But the essential point still stands: there has been no evidence whatsoever of a decisively downward trend in the growth of sterling M3 since the Government first took over in 1979.

For the actual performance of the economy this does not seem to matter in the least. To judge by the rapid decline of inflation since 1980, the Government's policies have been highly deflationary and the almost continuous growth of sterling M3 has been simply a consequence either. But to the credibility of economic policy, it matters intensely if the authorities pretend that they are aiming at a target which nobody can understand or believe in. If the Government is not prepared to tie its policies to something which makes economic sense—like the exchange rate, the growth of nominal GDP or even the rate of unemployment—it can hardly expect the markets to behave in a sensible manner. That is the most important message of the latest sterling crisis.

Targets set	MONETARY GROWTH: TARGETS AND OUTCOMES (sterling M3 per cent growth)					
	1979-80	1980-81	1981-82	1982-83	1983-84	1984-85
Targets set	—	7.11	6.10	5.9	4.8	—
March 1980	—	—	—	8.12	7.11	6.10
March 1982	11.2	19.4	12.8	11.2	10.1	—
Outturn	—	—	—	—	—	—

## Forward markets

From Mr P. Provost

Sir—I refer to Professor Pearce's thought provoking letter of January 16.

A point on his reference to the finance by banks of dollar assets against liabilities in other currencies. It would be unusual these days for international bank of standing to do this on an outright basis. Such operations would normally be covered by a compensating forward exchange deal. In theory, the whole should form a "matched transaction" without any effect on the net overall purchases and sales of any one currency in the foreign exchange market, that is, that is from the interest element.

Certainly where non-performing dollar loans are concerned, there may be a steady demand for the purchase by banks of dollars against their respective domestic currencies, so that interest can be paid to their dollar depositors which is not matched by receipts. Where interest is merely being paid in arrears, it is more likely that such dollars are borrowed, not purchased, so that the net exchange position is kept square.

more interesting point is the question that Fed. Report show no over all increase in foreign holdings of U.S. bonds and equities: yet obviously more and more dollars are being purchased. Is it possible that these dollars are being held in the forward exchange contracts of the international banking system?

There has been an enormous increase in the size of the forward exchange markets, both spot and forward, and in the number of players. The forward element is virtually unknown, where long and bitter experience has shown the necessity of strict rules.

Unlike commodity futures markets, in the foreign exchange markets there is no clearing house, no regulatory committee, no rules regarding margins, no disclosure of turnover or of open positions. One could say that the forward foreign exchange markets enable operators to sell currencies they do not own (or to put it another way to borrow currency that does not exist) and buy currency assets that do not exist and live comfortably on the interest differential that does not regulated, unlike commodity exist. And if enough people do it, dollar appreciation to boot. And without putting up cash margin and in absolute secrecy.

The strength of the dollar and the weakness of the mark just a speculators hope?

As things stand the Iron Lady and her bar bane menchmen are no match for the predators of sterling.

As a substitute for the reintroduction of exchange control why not force all international banks to clear their forward ex-

## Letters to the Editor

Taxman's hidden concessions

From Mr D. Tallow

Six—Before too much can be made of the perceived disincentive of the Inland Revenue (Back Page, January 16) over removal expenses, it seems appropriate to make two points.

Despite the present anti-taxpayer bias of the House of Lords, it is by no means certain that a well argued case for the allowance would not win in the courts. It is, after all, paid to reimburse costs incurred specifically at the employer's behest.

It must surely be contrary to public policy to discourage worker mobility. One of the issues of the miners' strike seems to be the refusal by the National Union of Mineworkers to contemplate the removal of pensioners from old, uneconomic pits to new ones.

The problem with Inland Revenue practices and concessions is too often that they are hidden from view: not that they are necessarily undesirable.

David S. Tallow  
(A co-editor of *Understand Economics*)  
2, Scrivens Inn, EC4.

## Using the airports

From Mr H. Crush

Sir.—Professor Korath's letter of January 16 discussing slot allocation at Heathrow and Gatwick suggests that smaller planes would prefer to land at less crowded airports, such as Luton.<sup>1</sup> Planes contain people who have their own preferences. While Luton has a number of qualities, access to the inter- network and a speedy link to the business centres of London are not among them.

The regions do not have enough actual or potential air traffic to support many direct International services of their own and are utterly dependent on their feeder routes to the London hubs. At the moment there is a degree of equality in

are in the throes of a massive technological advance—the "Information Revolution"—does it not seem logical for the process to be carried further. After all, the Industrial Revolution and its consequences have done us no harm... or have they?

Russell Newton  
Fitzwilliam College,  
Cambridge

## Redirecting the Treasury

From Mr A. Taylor

Sir.—The possibility of a chief micro-economics advisor suggested by Michael Prowse (January 10) is an interesting and valuable proposition. For too long it appears that Governments in this country have a complete lack of understanding of the real competitive world facing business. If it had, it would not have demanded the unnecessary gyrations in sterling in 1979-81 and 1984-85 which have forced industry to do "U-turns" at least 3 times with all the havoc this causes to pricing and distribution.

But, I wonder if Mr Prowse went for enough. There are lessons to be obtained on how to go about understanding the microeconomic problems of industry from another part of the public sector—the local authorities.

Increasingly, many firms look to local authorities to provide the expertise, assistance and advice which is not forthcoming from government. This help is not just limited to financial schemes (especially for small firms in the case of west Yorkshire), but also include for example, assistance to increase government awareness of issues and the need for policy changes, for example, the multi-fibre arrangement and the Silverston report and the effects of the "busies". White Paper on business costs of recruitment.

It is this lack of microeconomic understanding at Treasury level which is so worrying. The emergence of local initiatives between local industrialists and local authorities in certain areas is a reflection of the need for such constructive intervention which is currently lacking. I can only see this process being reinforced in future if the Government's proposals to abolish the metropolitan counties receives the royal assent, as these authorities have taken the lead in their areas to raise many issues of concern to their local industry, with government departments.

Perhaps Mr Prowse ought also to argue for the retention of what little micro-economic policy exists at local level in the metropolitan counties, in addition to the need for a chief microeconomic adviser.

Alex M. Taylor  
10, Pugneys Road,  
Wakefield, Yorks.

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# FINANCIAL TIMES

Monday January 21 1985



Terry Byland  
on Wall Street

## Turnover boost for brokers

If ANY sector of the U.S. stock markets can be expected to benefit from the sudden increase in share trading over the past week, it must be the stocks of the brokerage houses themselves. This makes a good start to 1985 for the Wall Street trading firms, many of which would probably prefer to forget the previous twelve months.

The stock market has not been slow to salute the implications of the brighter tone. Since the turn of the year the leading brokerage issues have moved higher by as much as 8 per cent and 8 per cent compared with a 2 per cent gain in the industrial stock market as a whole.

The question must be whether the improvement in brokerage stocks is genuine omen for the new year, or merely an almost inevitable rally from depressed levels.

The results for fiscal 1984 to be reported within the next week by the major Wall Street houses can probably be dismissed without formality. An erratic stock market which ended the year with nothing to show, a credit market that defied the forecasters, reduced equity turnover, higher expenses and some unpleasant shocks from the corporate news department, all combined to depress brokerage profits in 1984.

With a few honourable exceptions, like Donaldson Lufkin Jenrette, soon to merge into Equitable Life, Jefferies, which makes its money in the third, or off-floor equity market, Quick & Reilly, the king of the discount brokers, and First Boston, there can be little joy to come.

Share earnings at some of the other major names could be down by more than 60 per cent. But this is history as far as Wall Street is concerned. Brokerage stocks fell by 13 per cent last year as the bad news rolled in, and some of the regional brokers, which rely on the retail trade, lost as much as one fifth of their stock price. Not very good going, in a stock market in which the Standard & Poor's 400 index showed little change on the year.

The brokers themselves have mixed views on the outlook for their own industry. Ms Brenda Davis, at Mabon Nugent, and Mr Rodney Schwartz and Ms Amy Lashinsky at Paine Webber, agree that stock market business will increase this year. But they are lukewarm in their assessment of the implications for the brokerage houses.

Both stress the changes wrought in the industry over the past decade, during which commission earnings have taken a reduced role in brokerage earnings. Over the past six years commission earnings have grown by a compounded rate of only 14 per cent, against 19 per cent for total revenues.

This year, predicts Paine Webber, earnings by brokers acting as principals will provide 36 per cent of industry revenues, with commissions bringing only 32 per cent. Investment banking will bring in 15 per cent, and "other operations," including property, a further 14 per cent. Nor are commission earnings all there seem.

Mabon points out that a drop of 17.8 per cent in retail volume on the NYSE last year was not balanced out by a similar rise in institutional volume because the institutions pay only about one quarter of the commission handed over by the retail or private investor.

Mabon doubts that 1985 will be a year in which brokerage profits or stock prices will take off into the stratosphere. Such profits gains as there may be will depend heavily on the market share of individual firms and of their ability to curb expenses.

Paine Webber sees Merrill Lynch achieving a major turnaround in 1985, as it benefits from its willingness to take an axe to its costs in 1984. By the third quarter of last year, Merrill's expenses were only 50 per cent up on the previous quarter, compared with a 3.8 per cent rise for the industry as a whole. Merrill is also shaping up towards a substantial recovery in its investment banking profits.

Similar factors will, believes Paine Webber, bring higher earnings at Shearson Lehman/American Express and at E F Hutton. Its prediction that Shearson/Amex will earn \$100m in 1984 and \$170m in 1985 represents an optimistic view of the absorption of Lehman Bros into Shearson, and also of the turnaround at the Fireman's Fund insurance subsidiary.

Also strongly-rated is Salomon Brothers, although predictions for this group are bedevilled by the absence of details from the Phibro-Salomon subsidiary. The firm's strong suit has been its innovative skills, notably in the creation of the mortgage-backed securities market which continues to bring in around half of total net earnings.

U.S. stock prices, Pages 20, 21, 22

MITTERRAND PROMISES STRENGTHENED MILITARY PRESENCE

## French pledge on New Caledonia

BY DAVID MARSH IN PARIS

PRESIDENT FRANCOIS Mitterrand last night announced a possible strengthening of France's military base at its troubled South Pacific island territory of New Caledonia and declared that France would maintain its "role and strategic presence" in the area.

In a televised statement designed to show he was mixing readiness for dialogue with firmness over the future of the archipelago, M Mitterrand also said the National Assembly would be recalled in the next few days to extend the state of emergency declared in the territory last weekend.

M Mitterrand during his day-long visit, met local political leaders and civil servants and quickly toured some outposts in the bush. He did not however come directly into con-

frontation with an estimated 30,000 anti-independence islanders who held a tricolour-waving rally in the capital, Noumea, to demonstrate their desire to remain French.

Conscious of the domestic political risks that he is running over the handling of the affair, M Mitterrand stressed last night the importance of maintaining security on the islands and praised police for their efforts.

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## Dunlop chiefs drop share plan and prepare to fight BTR bid

BY CHARLES BATCHELOR IN LONDON

SIR Michael Edwards and his two fellow executive directors of Dunlop Holdings, the debt-laden tyre and rubber group, have temporarily jettisoned a controversial share option scheme as they prepare to fight off a £33m (£37m) takeover bid from BTR, the UK conglomerate.

The share options, which form part of the £142m refinancing package agreed for the group last week, aroused strong criticism even before BTR announced its surprise bid on Friday.

The three Dunlop directors would have received options on a total of 47.2m shares — 5 per cent of Dunlop's enlarged equity if the refinancing package is approved by shareholders on February 8. At Friday's closing price of 36p the three men had made a nominal profit, after

taking into account the proposed 15 for seven rights issue, of £3.3m.

In a formal statement issued over the weekend, Dunlop said: "In view of the current share price level, Sir Michael Edwards, Robin Biggam (finance director) and Roger Holmes (planning director) think it proper to release the banks from their obligations concerning options agreements until such time as the present uncertainty has been resolved."

The Dunlop board's decision to shelve the share option plan may go some way to meeting objections from the company's shareholders association, which represents the owners of nearly 8 per cent of Dunlop's shares. The association has been pressing for existing small shareholders to be given share op-

tions on favourable terms. It also wants more of the shares due to go to Dunlop's banks to be offered to existing shareholders.

Prof Robert Pritchard, spokesman for the association, is due to meet the company's board again tomorrow for further talks. The association has rejected the BTR offer and said it will back the Dunlop board if changes are made to the refinancing package.

BTR's share offer is worth 28 per cent holding in Dunlop's preference shares and could block the refinancing package.

BTR's share offer is worth 28 per cent holding in Dunlop's preference shares and could block the refinancing package.

## France unveils proposals for introduction of franc CDs

BY DAVID MARSH IN PARIS

THE French Finance Ministry has forward proposals designed to ensure smooth introduction of franc-denominated certificates of deposit (CDs), the new form of banking fund-raising instrument announced last month.

The ministry hopes banks will start issuing CDs — designed as a further step in the progressive modernisation of the French financial markets — as soon as possible after the end of a discussion period with banks. This period is planned to run until mid-February.

Treasury officials, after consultations with the Bank of France and commercial bankers, have drawn up a discussion document containing the main guidelines for the new issue.

Officials hope the gradual consultative approach will allay fears that introduction of CDs will draw significant amounts of investment funds from the mainstream bond market.

After the surprise announcement

last month by M Pierre Beregovoy, the Finance Minister, that banks would be allowed to issue CDs in the new year, the bond market suffered one of its largest one-day falls after heavy selling across the board.

Basing their views on the size of the CD market in domestic currencies in Britain and Japan, officials say they believe the volume of issues of French franc CDs are likely to exceed about FFY 40bn (£4.1bn), even when the market reaches "cruising speed" in a few years time.

French company treasurers, presiding over high levels of liquidity because of better profits and sluggish capital investment, have been investing large amounts in the bond market, especially through short-term mutual funds.

Fears that these placements could be diverted suddenly to CDs were behind last month's sharp price reaction.

International capital markets, Pages 13, 16

## Fed action may unsettle money market

Continued from Page 1

which the British government has a big stake, for after last week's sterling crisis the pound has been steadier but not strong.

The UK government has made no secret of its desire to prevent the pound slipping further, and would almost certainly push interest rates even higher if the currency showed any serious symptoms of vertigo.

It is extremely anxious, however, to avoid another rise in interest rates, which might badly damage investment and employment prospects.

The British Government is pinning its hopes, therefore, on the moral effect of Thursday's agreement, and the idea that the threat of intervention by the Fed could close off a one-way street for speculators.

## Chairman of troubled Spanish bank resigns

BY TOM BURNS IN MADRID

THE TROUBLES of Banco Hispano Americano (BHA), Spain's third largest bank, have taken a new turn with the resignation at the weekend of Sr Alejandro Albert, the bank's chairman, on grounds of ill health.

Under Sr Albert, Hispano Americano took the decision last month to pass the 1984 dividends and as chairman he was involved in negotiating new aid for the ailing group from the Bank of Spain.

The BHA board is to meet this week to choose a successor to Sr Albert.

The principal characteristics sought for the new chairman are that he should have had no association with the past and present difficulties of the bank and that he should receive at least the implicit endorsement of the Bank of Spain.

The resignation of Sr Albert, who is 49 and was appointed chairman of BHA in 1982, comes as a blow to

those who saw him as the most innovative and dynamic among the presidents of Spain's big seven banks, as well as the most acquainted with foreign banking practices.

Last month Sr Albert announced that BHA would devote its entire 1984 trading profit of around Pt 25m (£1.47m) to shore up its subsidiary Banco Urquiza-Uruguay.

This was the first time a major Spanish bank passed a dividend and the decision led to the current talk on direct and indirect aid of some Pt 40bn from the Bank of Spain.

The short list for Sr Albert's post has, according to Madrid banking sources, been narrowed to Sr Jose Villarreal, chief executive of the major Catalan savings bank, La Caixa, and Sr Claudio Rojas, head of the state holding company Instituto Nacional de Hidrocarburos.

M Hanon is expected to make his case to the Government today and some industry sources suggest that he could still win a reprieve from M Fabius. But the brutal manner in which the issue of his replacement was leaked out at the weekend suggests that M Hanon is being made to pay the political price of Renault's heavy losses at a time when the run up for the 1986 parliamentary election campaign has begun.

## World Weather

Accordings at mid-day yesterday:  
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2. Paris 16°C 61% 14°C 57% 14°C 57%  
3. Rome 20°C 82% 20°C 82% 20°C 82%  
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## SECTION III

## FINANCIAL TIMES SURVEY

The Dutch have chosen collective social security over extraordinary economic growth. Unemployment remains at one of the highest rates in Europe but there is increased confidence that the country is on the right track with a chance to relax the austerity measures of recent years.

## Growing room for optimism

By LAURA RAUN

**THE PHASE** of penitence that followed the social and economic profligacy of Dutch governments in the 1960s and 1970s is not yet over. However, confession having been made and reforms undertaken, the present centre-right Cabinet of Mr Ruud Lubbers is now adopting a more positive approach.

Ministers, supported by business leaders and the banks, now believe that the Netherlands is getting public spending policy under control and removing disincentives from industry. Thus, they feel confident about a slight easing of the pressure they have been applying to the system since last year. Excessive cuts will continue, but at a reduced rate, and more attention is already being given to unemployment.

The fact that there is a general election in the spring next year, with the opposition Labour Party riding high in the polls, may cause the Government to slacken its grip just a little further in the 12 months ahead. Like Mrs Margaret Thatcher in the UK, Mr Lubbers feels that a second term is essential if his policies are to take full effect.

When the Christian Democrat and Liberal parties took office 28 months ago, they had two clearly-defined goals: a reduction in the high level of government and local authority spending and the revitalisation of private sector industry.

Unemployment, then running at a rate of 12.8 per cent of the labour force, was recognised as a worsening problem, but tackling it other than by work redistribution, was not

considered the first priority. This attitude persisted for 18 months or so, as ministers warmed to their task of cutting away the dead wood and exposing fertile ground. Only in the summer of last year, with unemployment up to 17.8 per cent, did it come home that something bad to do.

The fact that most Dutch companies were again making substantial profits—partly as a result of a pick-up in the world economy, partly as a result of government incentives—meant that job-creation was likely to come easier anyway in the Government's mid-term.

What the Government decided was needed, though, to build on this phenomenon, was an actual strategy for jobs, and this evolved quite smoothly with help from the trade unions.

Union leaders in the Netherlands are convinced there can never again be employment for all based on the old eight-hour day, five-day week. The Labour Party opposition agrees. All the Government had to do was to pick up on this idea and gentle it along, so that work-sharing and short-time working are becoming a common feature of Dutch industrial life.

The strategy is a slow-burning one: unemployment is falling only slowly and is still 17 per cent. Even so, the Government, the Opposition and the unions each feel that they have played their part in a structural re-organisation of the system. Now, such measures as youth opportunity schemes and community projects are being added to the mixture, while market driven industrial regeneration remains as the base.

The Government argues that it has made significant progress on the other issues of expenditure and industry. Labour carps that the rich are benefiting much more than what passes in Holland for the poor. The Central Bank, under Mr Wim Duisenberg, has been known to join in and predict a continuing of the economic malaise. The Organisation for Economic Co-operation and Development remains worried as much by sluggish Dutch growth as by the length of the jobless queue.

Yet, outsiders would be hard-pressed not to agree that the Netherlands remains a prosperous, stable country, with very low inflation (currently around 3 per cent) and a sophisticated social welfare system.

For their own part, the Dutch find it difficult to relate their own relative economic

decline to the decline experienced by their neighbours. They imagine in many cases that they are suffering unduly from the recession and fail to see that the Netherlands remains an island of prosperity and solidity in a choppy sea of change.

The elaborate system of benefits to the unemployed, the sick and the disabled is still in place, even if scaled down to the point at which more of its cost can be met from current income. Indeed, part of the problem still facing the country is that the Government, having set its face against waste and high-rolling, is now beginning to relax. Perhaps, in a society whose high expectations have been met successfully for 25 years, it is difficult to present austerity as more than a temporary expedient.

Because, in the main, of the extent of the welfare system, government and local authority spending accounts for nearly 70 per cent of gross domestic product (GDP). This is the second-

highest such figure in the whole of the OECD area.

Control of public sector borrowing—raised entirely through the Amsterdam capital markets—has been one of the coalition's main targets since 1982. Mr Onno Ruding, the Finance Minister, is determined to get it down to just 7.4 per cent of net national income by 1988, but will have to step up restraint, not relax it, if he is to reach his goal. The figure for 1984 looks like working out around 10.5 per cent, and the most recent forecasts for the current year is 9.7 per cent.

Accumulated national debt is worse. It is now equivalent to 55 per cent of net national income, and Finance Ministry officials forecast that, unless the budget deficit is reduced, it could touch 101 per cent by 1993. Borrowing in such a case would be required as much to repay interest as capital, and clearly Mr Ruding will hope to keep such a horror well at bay. The minister will certainly

draw comfort from the fact that this Cabinet is the first since the war to reverse the trend towards an increased public debt. Public sector spending is down, public sector wages are down and private sector wages rising only slightly. On the industrial front, company taxation has been reduced from 10 per cent to 9.5 per cent (though the promised second cut to 9 per cent is already overdue), and employers' welfare premiums have been reduced.

Personal taxation remains extremely high—taking up as much as 50 per cent of a middle-range earner's gross income—and welfare payments are but fractionally reduced. So the balance is in Mr Ruding's favour, and some more scalpel-work is promised even in the run-up to the election.

Mr Joop den Uyl, the Labour leader, has not been slow to point out that, as in Britain, there is a dangerous gap opening between those with jobs

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Rotterdam, Europe's largest port (left), and members of the 350-year-old Guild of Cheese Carriers in action at the weekly market in Alkmaar (right). Milk and dairy products dominate Dutch agriculture



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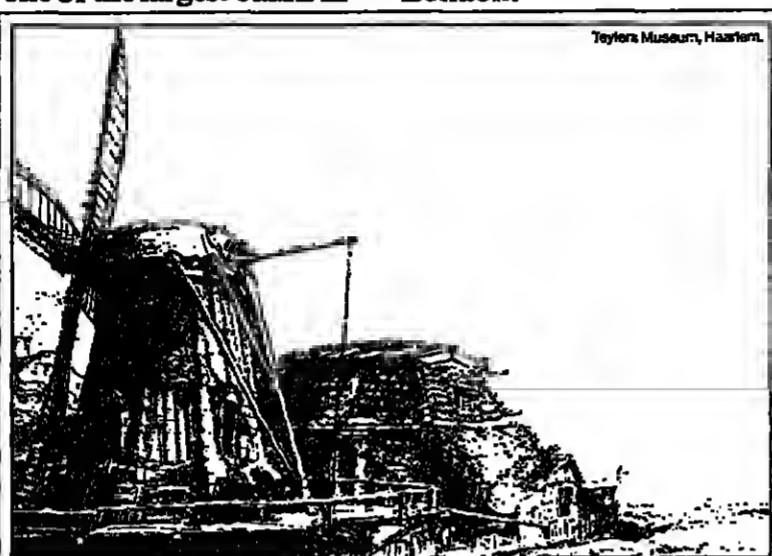
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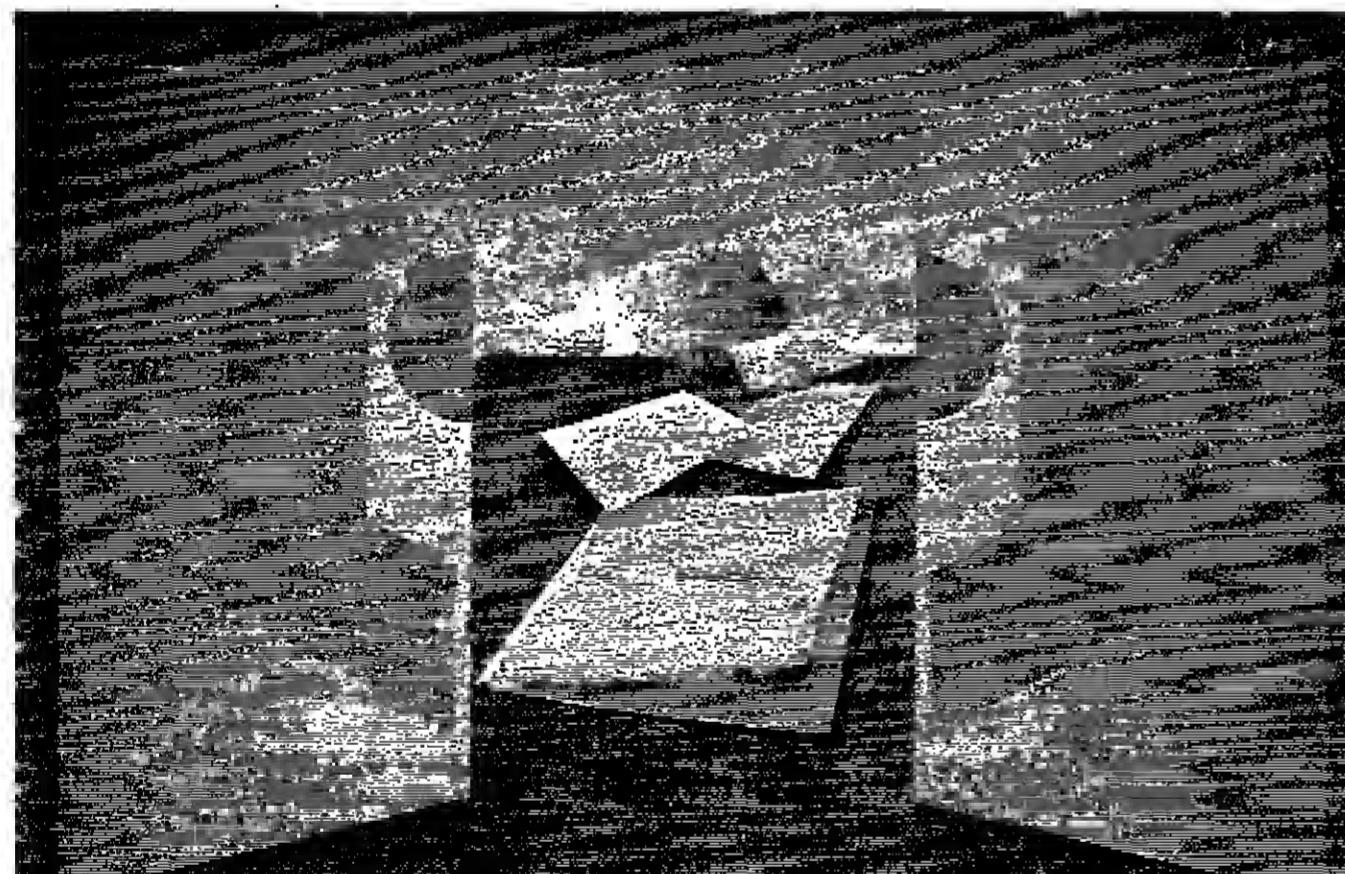
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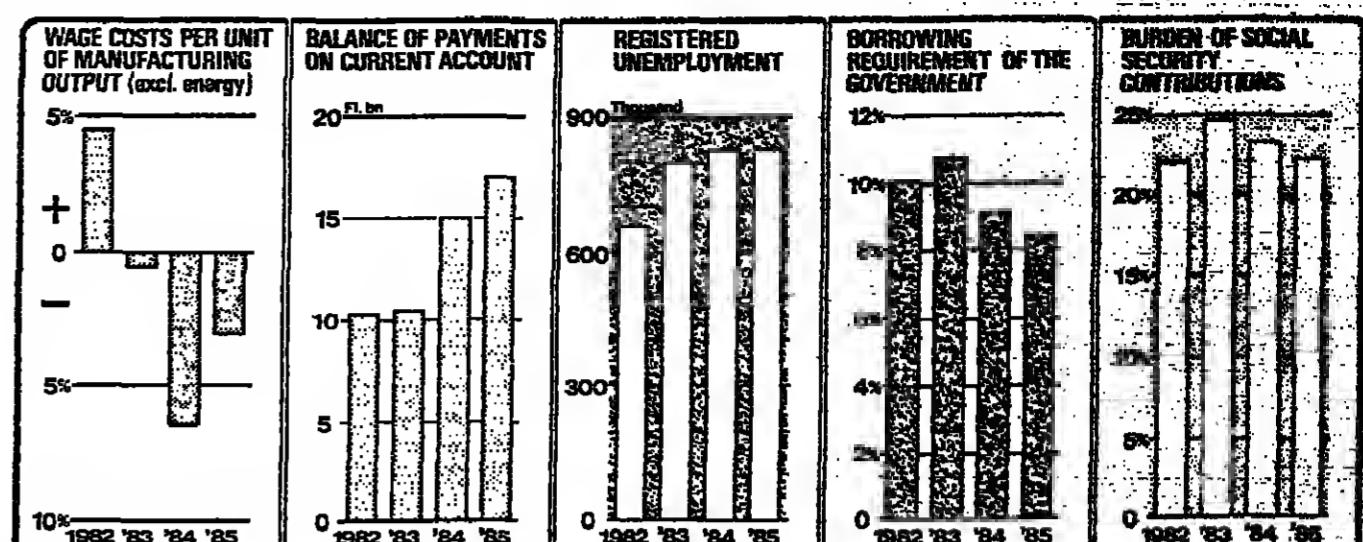
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FOR CENTURIES...

Port of Rotterdam

## The Netherlands 2



## Tuning retrenchment programmes

### The Economy

LAURA RAUN

THE NETHERLANDS has been an economic laggard of Europe for years.

In the 1970s, soaring wages, dwindling profits and burgeoning national budget deficits slowed economic growth. Holland has sought to rectify these imbalances but the austerity policies used in regain control have put a lid on expansion.

Now the debate is how vigorously to continue the retrenchment programmes that have reduced the gaping budget deficit, curtailed Government spending and lightened the tax-and-premium burden for the first time in recent history.

Some relaxation is set for this year and more seems likely for next year, when national elections are to be held in May. The Dutch, who historically have been noted for their tolerance, still eagerly embrace compromise and thus appear set to accept less economic growth in return for greater social security.

In many respects the Dutch economy looks very healthy. Inflation has been hammered down to 10 per cent in 1979 to forecasts as low as 4 per cent this year, which is lower than the rest of Europe, the U.S. or even Japan. The public sector deficit, which peaked at 9.4 per cent of Gross Domestic Product (GDP) in 1983, is expected to narrow to 7 per cent this year, within range of the goal set by the Centre-Right Government when

Industrial profitability entered office. It doubled between 1980 and 1983 and is forecast to show further gains this year.

In other respects, however, the Dutch economy is quite weak. Gross National Product (GNP) is expected to edge up to only 2.1 per cent this year, which would be one of the most lacklustre performances of the Organisation for Economic Co-operation and Development (OECD). Last year the economy expanded at a rate of just 2 per cent, after contracting or expanding only slightly since the 1970s.

But the worst problem has been rampant unemployment. The jobless rate has not fallen below a painfully high 17 per

cent in two years, one of the poorest records in Europe (although the Dutch use a stricter definition of unemployment). And it is expected this rate will not decline this year, despite the first increase in employment in four years.

That is because The Netherlands has trailed most of the Western world in absorbing women into its labour force and only now is beginning to catch up. The Dutch also lagged the industrialised world in slowing their birth rate and thus are still saddled with numerous baby-boomers entering the work market.

In addition to demographic rigidities also impede efforts to pare the ranks of the unemployed. Dismissing workers is so heavily mired in legal procedures that employers think long and hard before putting new people on the payroll.

A Government-sponsored commission was established several months ago to probe dismissal procedures and recommend ways to expedite the process but the panel's conclusions are still sitting on the back burner.

Labour mobility is further hampered by restrictions on moving to a new location due to the nationwide persistent housing shortage.

The Government of Prime Minister Ruud Lubbers gained approval for a measure making it easier to dispose of one's house when moving, but it's too soon to tell whether the law has increased workers' willingness to move.

Furthermore, the powerhouse of the Dutch economy often are energy-intensive rather than labour-intensive industries such as refining, chemicals, food processing and tobacco products.

Mr Lubbers' Christian Democratic-Liberal coalition entered office in November 1982 on a three-pronged plan of restoring health to the private sector, reducing Government spending and restructuring the available work.

The Government claims much of the credit for the economic gains since the early 1980s, although the global upturn has clearly played a significant role.

In line with Holland's centuries-old tradition of trading exports and imports still account for more than 60 per cent of GDP. This comparatively heavy reliance on foreign trade has enabled the Dutch to exploit the worldwide recovery, thus lifting their current account surplus on the balance of payments to an estimated

Fl 17bn (\$4.8bn) this year from a deficit as recently as 1980. Critics such as the Labour movement argue that this export-led growth does not provide enough jobs and even the Government's chief economic adviser complains that foreign trade stimulates domestic demand more than supply.

Mr Frans W. Rutten, Secretary-General of the Economics Ministry, recently called for a strengthening of the economy's supply side, although he admitted that high budget deficits remained a constraint.

As an indication of current Dutch thinking, one centre-left newspaper responded by saying: "After the measures dealing solely with a reduction of the role of government, the largest by means of draconian economies, Rutten now realises that this is not the whole story."

Most public debate, in fact, centres on sharing out income rather than producing it.

The Lubbers Government—particularly hard-line Finance Minister Mr Onno Ruding—has attempted to shift the emphasis in public policy to individual responsibility and away from collective security.

Mr Ruding has largely crafted the measures that have provided relief from the burdensome taxes and social premiums for both individuals and companies.

Taxes and social security contributions, which accounted for nearly 50 per cent of GDP in 1983 are set to fall to 47 per cent this year, still a comparatively high level. The corporate income tax, which was cut to 43 per cent last year from 48 per cent, is to be lowered again to 40 per cent next year.

But criticism comes from all sides, even friends. Mr Wim F. Duisenberg, President of the Dutch Central Bank and a previous proponent of invigorating the economy, recently acknowledged the Administration's failure to win the business community tax-and-premium break at the expense of a heightened effort to slash the budget deficit. He acknowledged, however, that lower taxes were immediately visible whereas the benefits of narrower budget deficits were not seen "for one or two cabinets."

The Centre-Right Government has also attempted to reverse a long-standing policy of levelling incomes in all brackets, primarily through a sharply progressive tax structure.

This perverse policy, which for example links Government

assistance levels to wage levels, is widely conceded to stifle initiative. The Lubbers Administration has sought to encourage more income differentiation as a way of revitalising work incentives, but has encountered resistance from the Labour Party and unions.

In looking ahead, the Dutch are not overly distraught by the expected downturn in the U.S. economy. The Central Planning Bureau, which paints a moderately optimistic scenario, assumes that U.S. economic growth will decelerate to no more than 3 per cent from last year's approximately 8 per cent. The U.S. share of Dutch exports should stabilize around 5 per cent after soaring to 12.5 per cent last year. But that is not expected to hurt the trade balance, according to Algemene Bank Nederland (ABN), the leading Dutch bank.

With real incomes forecast to edge up, consumer spending is seen as rising for the third time since 1980, while fixed investments are forecast to grow 3 per cent, the biggest gain in five years.

The Central Planning Bureau is projecting wages rise only 0.5 per cent, although the Dutch Labour Federation, the largest union grouping in the Netherlands, is talking of a 3 per cent "manoeuvring room."

Mr Hank Leemreize, an economist for the federation, notes that labour productivity and inflation are each expected to increase 1.4 per cent, providing the 3 per cent space for negotiation. Moreover, the unions want employers to agree to make up the difference in slimmer sickness benefits paid by the Government.

Last Autumn the Labour Federation sponsored a week of mild demonstrations to introduce demands for the round of wage negotiations that began then and are still continuing. At the moment, however, there is no reason to expect any action approaching the strikes of autumn 1983, considered the worst labour strife in Dutch post-war history.

The improved economic health and reasonably good outlook do, however, leave many Dutchmen wondering why Holland's growth is lagging those on the left bank—especially economic policies, while those on the right bank have shamed private sector. One thing seems fairly certain though: The Netherlands is destined to be a plodder for some time to come.

## Growing room for optimism

CONTINUED FROM  
PAGE 1

including holiday allowance for married couples and Fl 1,065 a month for single individuals.

At the beginning of January unemployment, sickness and disability benefits were pared further, though general welfare and child allowances were raised slightly. The unions and socialists argue that any reductions are exacerbated by frittered or eroded real incomes and the 17 per cent-plus unemployment that have persisted during Mr Lubbers' two years in office.

In general, however, the unions maintained a low profile last year following the worst labour strife in Dutch post-war history during the autumn of 1983.

Wage moderation prevailed as cost-of-living allowances were traded for shorter working hours, usually arranged in the form of free days rather than a curtailed working week.

That trend is expected to continue in the current round of labour negotiations being conducted, although predictions vary on the actual wage increases workers will get. The Central Planning Bureau (CPB), the independent Government forecasting agency, expects wages to edge up only 0.5 per cent but that is too optimistic according to most private economists, who are predicting rises of 2 per cent, thus raising this year's inflation rate above the 11 per cent forecast by the CPB and closer to 2.3 per cent.

In the political arena, the biggest opponent of less Government spending is the Labour Party, which has gained sharply in public opinion polls. According to these polls the Government coalition would lose its majority in an election held

now, with most of the seats going to the Socialists. Not surprisingly a recent poll showed the Labour Party attracting those who suffer more from welfare cuts and sluggish job openings—the poor and less educated.

The Socialists' surge in the polls highlighted one of the party's periodic flirtations with the rightist Liberal Party late last year. The two groups are often diametrically opposed on economic, social and defense issues but they share a common desire to oust from government the Christian Democrats, who have shared power in every administration since World War II.

Another factor at play in the Netherlands' regained confidence is the cruise-missile decision of last June in which the Cabinet determined that nuclear missiles would be stationed on Dutch soil depending on the number of Soviet-deployed missiles as of November 1985.

If the Soviet Union has deployed more than 378 SS20 missiles by that date, the Netherlands will accept its 48 cruise and Pershing II missiles as mandated by the North Atlantic Treaty Organisation (NATO). Otherwise, no Dutch missiles will be placed at the Woensdrecht air base near the Belgian border.

If the Soviets and Americans agree to reduce their nuclear arsenals by the deadline, which the Dutch hope occurs at the resumed Geneva talks, then the Dutch will accept a proportionately smaller number of missiles.

The complexity and subtlety of the decision were widely attributed to Mr Lubbers' political expertise, which crafted a plan that would please no one but appear enough to prevent a collapse of the Government.

Mr Lubbers said recently that he viewed the decision as

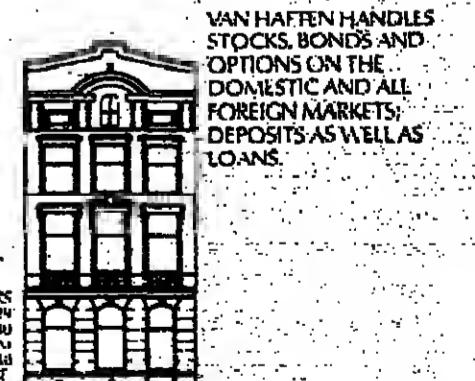
beneficial not only to the NATO partnership and arms-control initiatives but also to domestic Dutch society.

"I don't want to exaggerate the importance of the Dutch decisions for Soviet negotiations or the resumption of new talks," he said. "But we also must not talk of us being

mouse-like in foreign policy. We are not."

The Netherlands is a country of consensus and its propensity to compromise seems set to prevail unless—and until the deeper social and economic problems surface viciously enough to jolt the economy.

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## The Netherlands 3

## Jostling to succeed Den Uyl

## Politics

WALTER ELLIS

THE post-Watergate determination of Western democracies to demonstrate the justice and efficacy of the system in the face of occasional human lapses is well documented. Most obviously in the past year, there was the stalwart performance of the West German parliament in handling the so-called Flick Affair. Before that, in Japan, there was the public investigation of Mr Kakuei Tanaka, the former Prime Minister, following allegations of corruption.

So it has been in the Netherlands.

On December 10 last, a Dutch parliamentary committee of inquiry—only the second such since the war—reported to parliament in The Hague about the collapse of the state-backed RSV shipbuilding group. RSV had absorbed Fl 2bn (\$564m) of public money in the seven years prior to its being wound up in February 1983.

A total of 18,000 jobs were lost, and there was a considerable degree of concern about how the taxpayers' cash had been spent.

The report, based on a highly publicised series of hearings, was highly critical of Mr Gis Van Aardenne, the present deputy Prime Minister, who was Economics Minister during a critical period in the debacle.

He has been accused of bungling RSV's financing, and the report concluded he had been guilty of providing parliament with "misleading and unacceptable" information. Mr Van Aardenne was not blamed for the actual demise of RSV.

Clearly, though, his position was shaky. He was still Economics Minister, after all, as well as deputy Premier, and MPs demanded satisfaction.

What followed demonstrated the best and worst of parliamentary democracy. Mr Van Aardenne—normally an



extremely steady and personable man—denied his position in the House as best he could, arguing that, although things had obviously gone wrong with the state-funding operation, he had not set out deliberately to mislead parliament.

Mr Joop Den Uyl, the somewhat stern Labour Party leader, was predictably unmoved and called on the minister to resign. Labour, with 47 seats in the 150-seat parliament, supported his leader.

The coalition government with its overall majority of eight, meanwhile carries on more or less assured of the support of the House. The fact that the executive is separated from Parliament does make the task of government a little easier at times. When the crunch comes, however, most MPs fall into line.

One recent political oddity has been talk between the Liberal leader, Mr Ed Nijpels, and Mr Den Uyl about the possibility that the two parties might get together before the expected 1986 general election to form a Left/Left government.

The parties concerned are far apart on major economic and social issues, as well as on nuclear arms. What they resent more than each other is the permanent presence of the Christian Democrats in govern-



ment. The Christian Democrats, led for the moment by the Prime Minister, Mr Ruud Lubbers, have been involved in Dutch cabinets in one form or another since time immemorial. Other major parties believe it would be good for democracy if this were no longer so.

In the medium-term, the big issue is when Mr Den Uyl, who is 65, will quit active politics. He has hinted several times that he would like to step down, and would-be successors are jostling.

The Labour Party has been running high in the polls for more than a year, and could see its parliamentary representation rise to as many as 60 after the next election. The Christian Democrats, it is estimated, would win around 45, compared with 47 in 1982, and the Liberals perhaps 32, against 36.

The polls also show that Mr Marcel Van Dam, a former Housing Minister and television chat show host, would be a popular choice for the leadership. The other leading contender is Mr Wim Kok, chairman of the large FNV trade union federation.

But Mr Kok has been ill, while Mr Van Dam has been in full cry. The outcome of the struggle to come within Labour could well determine the next Dutch Prime Minister.

## Geneva talks come to the rescue

## Foreign Policy

WALTER ELLIS

THE CRUISE missile debate has gone on so long in the Netherlands that it is hard to believe some people would not miss it when it is gone. Yet there are signs that, one way or the other, the issue will be decided before the end of this year.

For a start, the Government is currently committed to a decision by November. The cabinet, with or without the co-operation of parliament, could, presumably, agree to postpone a resolution for the umpteenth time. Indications are, however, that events are moving along with unusual swiftness, so that another referral looks unlikely.

The fact that the U.S. and Soviet Union, and once more around the conference table in Geneva, were welcome news to the Dutch. When the Christian Democrat-Liberal coalition agreed last June, amid much confusion and no little convulsion, to put off the end day on cruise until the end of the present year, it was on the basis of "wait and see".

If the superpowers began "meaningful" discussions on nuclear weapons which looked likely to lead to a measure of renewed arms control, then the Dutch would not deploy the 48 U.S. cruise missiles assigned to them by Nato in 1979. If, on the other hand, talks ran into the sand and the Soviet Union continued its build-up of SS-20 missiles in Eastern Europe, Holland would give deployment the go-ahead.

There was a third factor: the powerful Dutch peace movement, linking the Labour Party, the trade unions, the Churches, women's groups and masses of ordinary people. It, though, seemed willing at least to hang fire for a time in order to give the major parties concerned a chance to work things out. A decision to accept cruise in the Netherlands would undoubtedly provoke significant civil unrest for a time. Right now, that threat is in abeyance.

What has happened, in the meantime looks a little contradictory at first glance. Washington and Nato have each warned that the SS-20 build-up has continued unabated. On December 6 last, Mr Caspar Weinber-



ger, the American Defence Secretary, told Nato defence ministers meeting in Brussels that 38 SS-20s had by then been deployed—nine more than the previous estimate.

Mr Ruud Lubbers, the Dutch Prime Minister, had said that 378 was the maximum number which Holland could accept if it were not to accept cruise. According to reports from the U.S. President Ronald Reagan believes that the Netherlands (and neighbouring Belgium) will now deploy cruise on schedule.

Against that, Mr George Schultz, the U.S. Secretary of State, and Mr Andrei Gromyko, the Soviet Union's veteran Foreign Minister, have come riding to the rescue with their unexpected "Star Wars" talks in Geneva.

It is too early to say what the final outcome of the Geneva talks will be. What is clear is that the Dutch coalition will grab hold of them as to a life-line, arguing that a vital piece of initiative is in progress and that it would ill-serve the Dutch to upset this by wheeling in nuclear missiles aimed at Moscow's friends.

Since then there has been the Grenada invasion, which was "welcomed" by Col Bouterse apparently lest the Americans turned their attention in his direction. Under economic pressure from The Hague and political pressure from Washington, the junta has decided to call off its act.

The political institutions have been assembled, and talks have gone on baltingly with the Netherlands.

So far, Mr Hans van den Broek, the Dutch Foreign Minister, has remained obdurate; he wants a full restoration of democracy before there is any restoration of aid. But the issue continues to niggle. The Dutch do not like to see the Surinamese people suffering indefinitely because of one man's alleged tyranny. Something may give in the course of 1986.

The Dutch Antilles is the other "domestic" foreign issue. The Antilles, with their capital Willemstad, on the island of Curacao, off Venezuela, have been semi-autonomous since 1954. Plans for full independence, linked inevitably to an aid programme, have been hampered, however, by the extent of an enlarged financial, soldiering, financial and the impending breakaway of the second largest island, Aruba.

Curacao, which is being hardest hit at present by the sharp decline in demand for its petroleum refineries and by U.S. antipathy to its tax-haven status, believes that without the strength of Aruba, the new nation will fail.

It is seeking a major Dutch contribution to the solidarity fund, but the Netherlands is talking of 10 per cent only. Aruba intends to go it alone in 1986, and much remains to be resolved if various independence demands are to be met.

The Dutch are much concerned with "doing the right thing" in world affairs. They contribute more development aid per capita than any other country except Norway, and recent attempts to cut back have induced deep soul-searching.

It is soon to give Fl 350m (\$88.8m) to the World Bank to help make Africa's poorest nations self-sufficient in food, and it is active in assisting Indonesia—another former colony—through its chronic debt crisis.

But cuts are being made: the Government is determined that every department of state should contribute to its efforts aimed at reducing public spending.

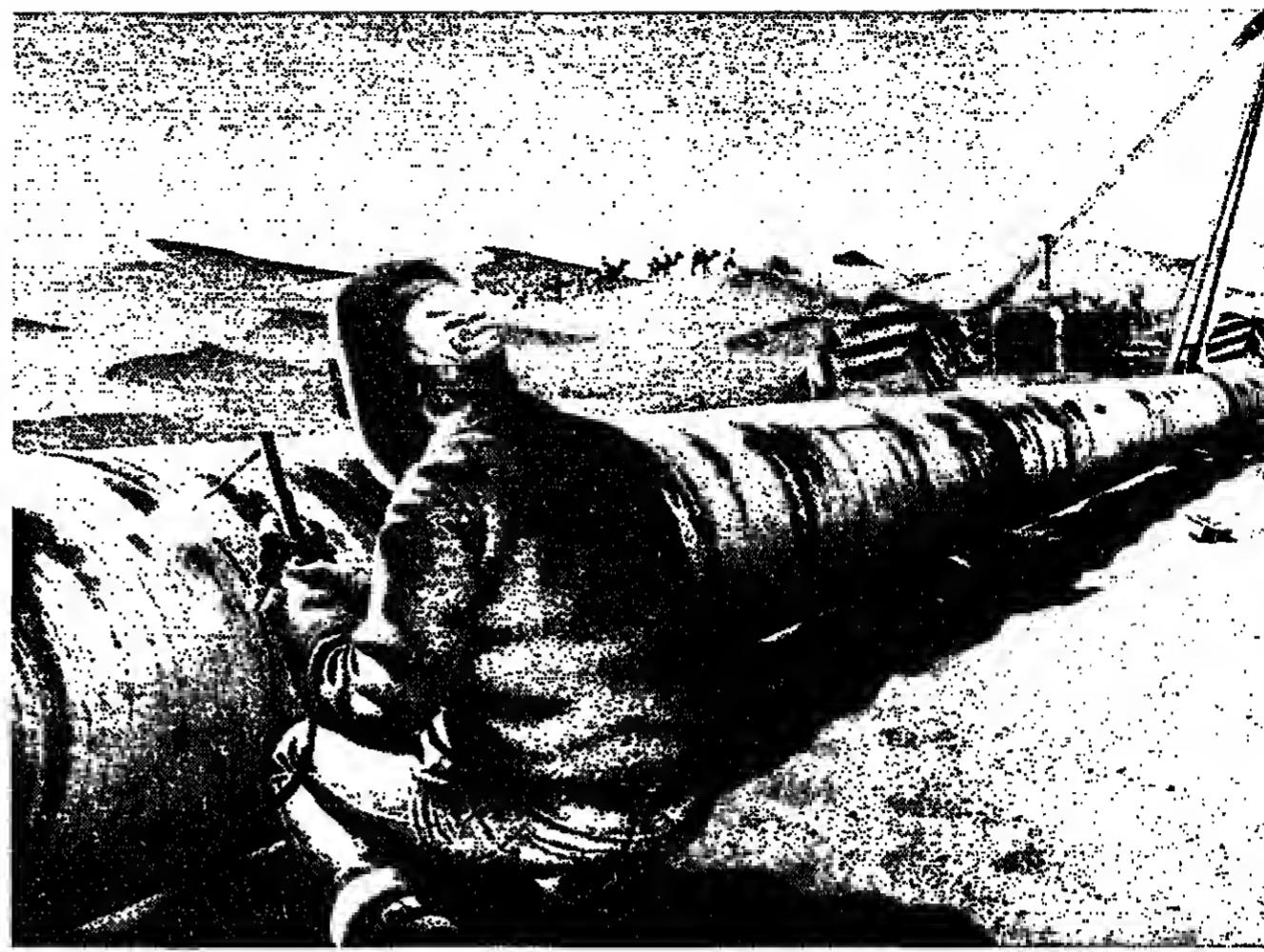
Within Europe, the Netherlands has been much exercised by the decision of the EEC to reduce dairy production. Agricultural and food-processing is the country's biggest export earner.

Farmers have complained bitterly that their efficiency is to be penalised while farmers elsewhere—especially in Ireland—continue to receive special attention. But the row has ebbed. The Dutch do not like to perpetuate discord in the community that has given them so much.

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## The Netherlands 4

### Profit margins under pressure

#### Banking and Finance

LAURA RAUN

**REVELATIONS** of dubious dealings involving a few obscure investment firms have rocked the Dutch banking community in recent months, threatening to tarnish Amsterdam's trusted reputation.

Claims of high-pressure sales tactics, false advertising and even investor fraud have swirled around Amsterdam's centre of investment banking. The Finance Ministry grew alarmed enough that it finally uncloaked legislation that had been languishing for more than 10 years relating to investment advisers and share offerings.

The proposed regulations would institute a permit system for stock brokers who are not members of a recognised Bourse and require a "clear" prospectus for securities that are not listed on a known stock exchange.

In introducing the draft legislation, Finance Minister Mr Onno Ruding, feared reports of at least 100 cases involving suspected malpractice at an estimated loss of Fl 200m (\$56.5m) or more in the past couple of years.

He noted that in commodities-trading alone, around 300 companies had advertised unlisted securities during the two-year period, suggesting that The Netherlands has attracted traders in search of a free-wheeling environment.

But the biggest outcry has been over companies such as Trier Investments and First Commerce Securities, which are relatively unknown firms that provide advice and broking services.

First Commerce Securities whose real owners remain publicly unknown, was angrily accused by the Amsterdam Bourse of advertising misleading information about an initial share offering last autumn. Newspaper advertisements claimed the new shares of City

Clock International, a maker of freestanding clocks carrying advertising, would be traded on Amsterdam's Parallel Market.

The Parallel Market, which has more lenient requirements than the official market is regulated by the Amsterdam Stock Exchange.

First Commerce defended itself by arguing that the use of the words "parallel market" were due to a translation error but agreed to run a public correction. In an earlier case, the Association for Investors' Protection protested First Commerce's involvement in an initial share offering of Devoe-Holbein, a young, high-technology company that developed a process for reclaiming valuable metals from water.

While Dutch banks have relatively little debt exposure in Latin America and only moderate exposure in Eastern Europe, the sluggish Dutch economy has taken its toll on profits.

Algemene Bank Nederland,

the largest of the country's banks, expects earnings to fall as much as 24 per cent in 1984. Amsterdam-Rotterdam Bank (Amro), the second largest, will

experience a 10 to 15 per cent this year after surging about 23 per cent last year and some analysts hope for further easing in Dutch interest rates.

The recent round of interest rate declines in the U.S. have not yet been followed by a parallel drop in Dutch rates, thus providing room for further easing.

The key bond-market rates could drop to as low as 84 per cent this year from the current 71 per cent, according to an analyst who usually takes a pessimistic view.

Moreover, price earnings ratios (PEs) remain quite attractive by international comparison even considering the high profits. One securities broker at a well-known Dutch brokerage firm predicts that PEs will actually shrink from 8.7 to an average of 7.8 this year for the most active international Dutch companies. Such levels would compare quite favourably with the U.S.

Another encouraging sign is the escalating activity on Amsterdam's Parallel Market. Eleven share offerings were launched on the relatively new market last year, compared with four the previous year, and even more are expected this year. Companies are gaining familiarity with the young market not only as a means of raising capital but also as a way of gaining a listing.

**The Dutch Finance Ministry is proposing regulations which will institute a permit system for stockbrokers who are not members of a recognised bourse.**

Meanwhile, the Dutch commercial banks are plagued with their own problems. Profit margins for 1984 are expected to remain under pressure due to continuing high levels of loan-loss reserves and the financial difficulties of several Dutch companies.

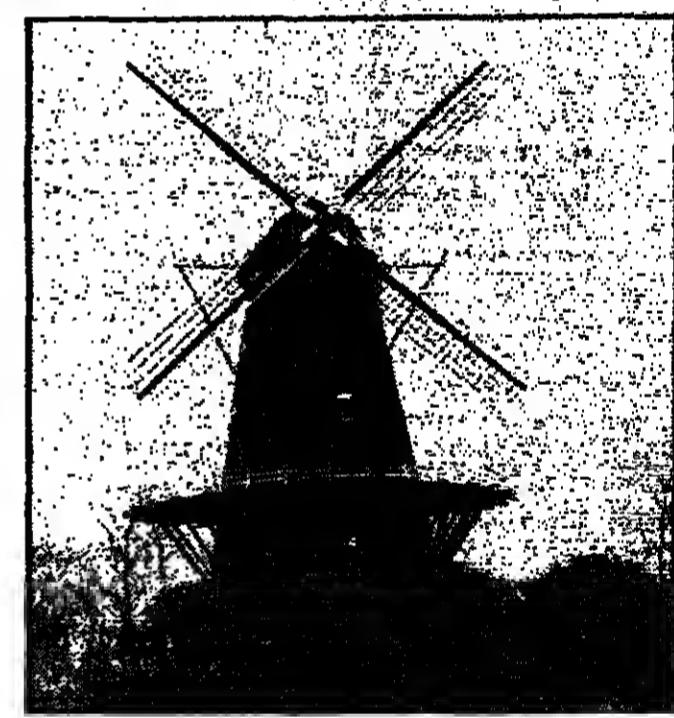
For example, Boskalis, the international dredging and construction company, has received an indefinite moratorium on its interest payments to creditor banks, following losses of Fl 200m last year.

In 1983 Dutch banks set aside a record level of reserves for possible bad loans and they will probably not lower that amount for 1984.

A sharp decline in interest

### Powerful wind of change

**CHANGING** face of the Dutch landscape. Wind turbines are appearing increasingly in the Dutch countryside alongside the traditional windmill, to make a small but growing contribution to the country's energy needs. This wind generated energy is in some cases replacing Holland's abundant gas reserves as a source of power for both industrialists and market gardeners.



### Emphasis on fresh export contracts

#### Gas

JAMES BALL

ON JANUARY 2, the Dutch gas company Gasunie announced its first new gas export deals in ten years. The deals, with three of its German customers, are sure to be followed this winter by similar arrangements with its other European customers. They inaugurate the Dutch Government's energy stance for the 1980s, a sharp reversal of its policy since 1974.

In 1983, some 15 per cent of all Dutch Government revenues came from natural gas. That year, they reached Fl18.5bn (\$15.1bn) down from Fl22.5bn the year before.

So, following almost a decade of banning further export contracts, the Government decided to allow fresh exports to resume.

When the ban was enacted, in the mid 1970s (as a reaction to the oil crisis), the Netherlands accounted for 50 per cent of the gas supply to its European customers, sending out 47bn cubic metres of gas. In 1983, the Dutch share to the same customers—in Germany, Bel-

gium, Italy, France and Switzerland—amounted to just 35bn cubic metres and 28 per cent of those countries' gas supplies.

At home, there is little room for growth in gas sales. The Netherlands already has Europe's highest proportion of domestic gas connections (95 per cent) and the highest of the heating market (90 per cent). Dutch gas accounts for close to 50 per cent of the country's energy demand, a share which is expected to fall as gas, after 1987, is replaced as a power generation fuel by coal.

So, Dutch attention turned to export markets and, over the course of 1984, the fine details of a new strategy were developed. Basically, it has two prongs: the preservation of the market share of Dutch gas in Western Europe, and the extension of existing contracts, at current levels, for an additional 10 years through new export contracts.

Because 1984 was the year when regular, three-yearly renegotiations of existing contract price and terms were scheduled, Gasunie used the occasion to put its fresh strategy into practice.

To maintain its market share

in Europe—which had been steadily eroded by imports of Soviet and Algerian gas during its absence from the market—Gasunie proposed a revision of the price indexing formula.

The three German contracts approved by the Dutch Government on January 2 indicate how this has been achieved. Instead of low sulphur fuel oil (LSFO) prices alone determining price rises, as in the past, gasoil prices have been added.

This has the effect of both keeping gas priced against its keenest competitor in the heating market, gas oil, and effecting a lower nominal price as at October 1, 1984. With the latest short-term contract to Italy under review to be priced at \$3.60 per million British thermal units (MBTU), the Dutch needed to give their customers—paying over \$4/m<sup>3</sup> BTU—some price break to stay competitive. In the long run, Dutch revenues may be unaltered.

Furthermore, Gasunie increased the "capacity charge" which is the price customers pay for facilities to meet large seasonal swings in demand. Neither Soviet nor Algerian contracts allow for significant variations in winter and summer delivery levels. The Dutch have so far provided this flexi-

ability at minimal cost. In future customers will have to pay.

On the export side, Gasunie re-entered the market at a time when Europe is awash with gas stocks. By negotiating extension contracts, rather than trying to sell increased volumes today, Gasunie offered its customers 10 more years of grace at a time when the supply picture is unclear. The correct contracts run out from around 1983 to 2005.

Final price, and delivery terms will be left open for renegotiation in the year before each new contract comes into effect.

After two decades of production, the giant Groningen field—which provides a supplier still has reserves in excess of any other gas field in Europe (the giant Soviet fields are in Siberia, Asia). With projections of European energy demand well down on those of the 1970s, and with Groningen's proven reserves still put at over 1,000bn cubic metres, the Dutch will continue to play a pivotal role in Europe's gas business.

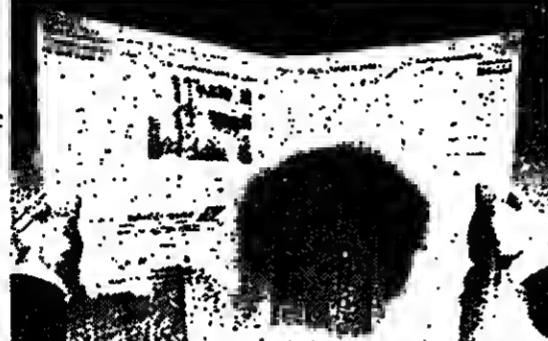
James Ball is editor of the FT International Gas Report.

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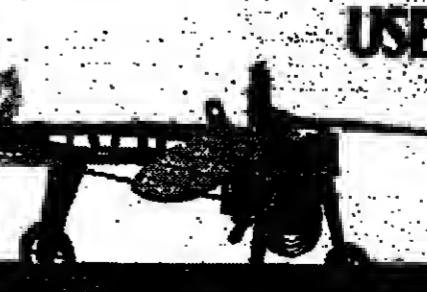
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Port of Rotterdam

## The Netherlands 5

## Exports regain competitive edge

## Trade

PETER SPINKS

**SPURRED BY** buoyant exports, the Dutch economy appears to be well on the mend. Lower unit labour costs have allowed exporters to regain their competitiveness and the Government forecasts that the current account surplus will widen by F1.2bn this year to F1.17bn (\$4.8bn) equal to about 4 per cent of gross national product (GNP).

The central planning bureau expects the volume of both imports and exports to expand in 1985 by 4.5 per cent and 5 per cent respectively. This is significant when considering that Dutch imports and exports account for nearly 60 per cent of GNP, compared to only 30 per cent of Britain's.

Production in trade and industry is expected to rise by 2 per cent, with the largest rise of 4 per cent in the manufacturing sector. Restoration of competitiveness will be aided by holding down wages which are not expected to rise by more than 0.5 per cent this year, assuming that increases will be exchanged for shorter working hours and recovery in profits.

These restraints, together with reduced social security contributions of employees and a further rise anticipated in labour productivity, should lead to a sustained decline in unit labour costs.

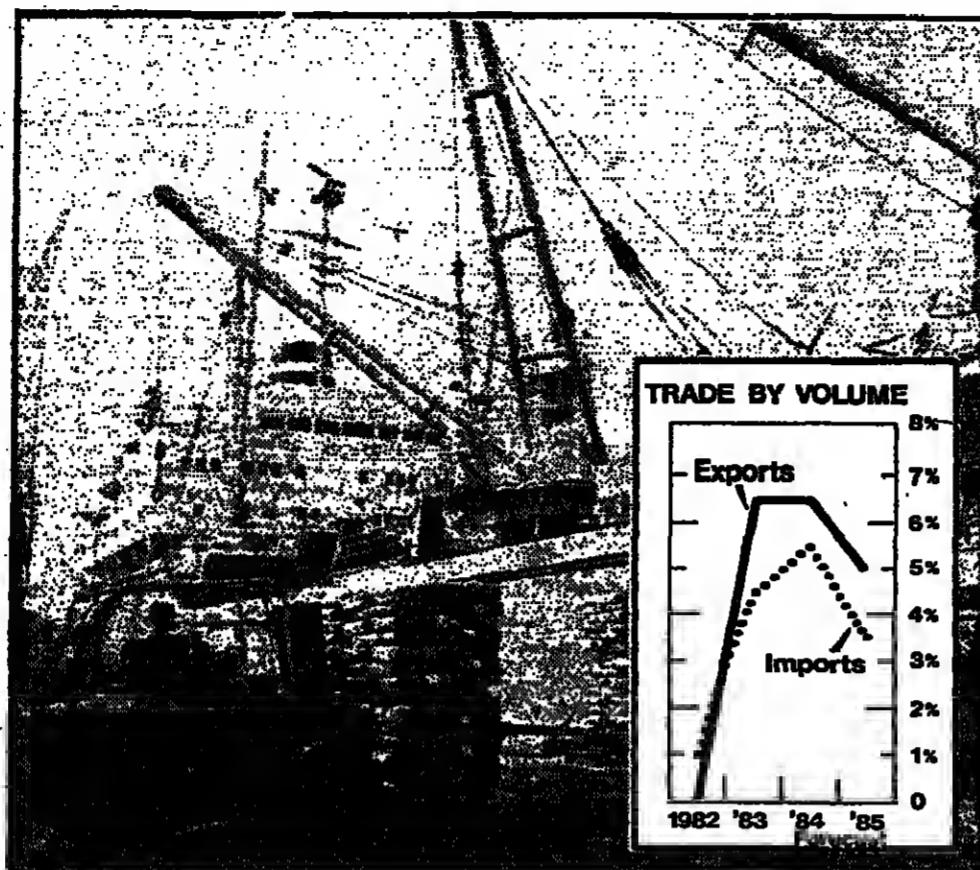
After tax profits of companies, excluding banks, are expected to exceed F1.1bn in 1985 compared to F1.9bn last year and F1.5bn in 1983. Through no increase in indirect taxes, it is expected that consumer price rises will not exceed 3.5 per cent in 1984.

Due to increasing transfers abroad and a deterioration of terms of trade, real disposable income is expected to rise by a modest 1 per cent compared to a real GNP growth of 2 per cent. Export prices are forecast to remain unchanged for 1985 while import prices will go up by 1 per cent.

Exports of a traditional nature were good performers last year, and the foreign trade agency ranked the following export sectors in descending order of growth rates: chemicals and mineral products, machinery and electronics, raw materials, instrumentation, paper products, food, textiles, clothing and transport equipment.

The rate of growth of Dutch exports declined that of general trade in the 1950s and 1960s. But it suffered from rising oil prices in the 1970s, falling to an average of 3 per cent a year despite a growth of 4.1 per cent in foreign demand for Dutch products.

Since a F1.53bn trade deficit in 1980, there have been surpluses of F1.68bn in 1981, F1.97bn in 1982, F1.114bn in 1983 and F1.93bn in the first half of last year. This trend has been



due largely to the relatively low level of imports, but if Dutch industry recovers as expected, imports will inevitably increase.

Government ministers believe that the improving trade performance results from macroeconomic policies rather than from measures aimed specifically at exports.

"Our exports are booming now, after being depressed for a number of years by the world recession," says Mr Onno Ruding, finance minister. "But we do not want to introduce artificial export incentives like some countries because, among other things, these are against the General Agreement on Tariffs and Trade (GATT) rules."

The three main Dutch political parties, all of which tend to avoid actions that may be considered unfair by trade competitors, are in favour of removing trade barriers rather than curbing provision for third world aid this year.

These proposals follow a recent International Food Policy Research Institute survey which indicated that a 50 per cent reduction in OECD trade barriers would increase third world exports by 11 per cent or \$38bn annually.

Although Dutch traders benefited in the seventies from the infrastructure developments in third world oil producers, the Netherlands' income from such trade fell by more than half to \$106bn between 1982 and 1983.

Dutch exports to the developing countries nevertheless continued to rise—a fact which has led to current problems with the budget set at 1.5 per cent of

net national income (0.92 per cent of GNP), the Netherlands currently ranks second behind Norway in the world's donor league.

The Dutch increased annual contributions to developing nations from F1.767m in 1970 to F1.44bn in 1983, although the budget ceiling dropped last year for the first time by F1.35m.

This prompted Mr Ruding to raise insurance premiums which currently range from 0.5 per cent to 7.6 per cent of the total aid, and to impose stricter controls on cover for Dutch exports this year.

Such facilities as trade among third-party countries, credit offered direct to governments, and the current 50 per cent limit on foreign components in Dutch exports are likely to be restricted.

Argentina is the Netherlands' largest debtor, although Poland, Nigeria, Zaire, Libya and Mexico also account substantially for recent reinsurance losses.

Although the EEC took two-thirds of Dutch exports last year, Asia, Africa and Latin America accounted for over F1.18bn in total trade. This stems largely from a high proportion of development aid—estimated to be over 40 per cent at present—being tied to Dutch trade.

With a development aid budget set at 1.5 per cent of

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## Challenge lies in varied repertoire

## National Ballet

CHARLES BATELOR

THE Netherlands has built a considerable reputation over the past 25 years in the world of modern dance. It owes that name to two companies. The National Ballet, based in Amsterdam, and the Nederlands Dans Theater in The Hague.

The National Ballet, which celebrates its first quarter century next year, sets itself demanding goals.

Its 88-strong troupe, under the leadership of artistic director Rudolf van Dantzig, maintains the classical repertoire with performances of Sleeping Beauty, Giselle, Swan Lake and Romeo and Juliet.

But the National Ballet also aims to preserve the most important ballet styles of the 20th Century. Sonia Gaskell, the Russian-born choreographer and ballet teacher who in 1964 set up The Netherlands Ballet, the predecessor of the present company, had close contacts with former members of Diaghilev's Ballets Russes.

This resulted in the inclusion of works by choreographers such as Balanchine, Skobtsev and Fokine in the company's repertoire from an early date. With more than 20 Balanchine works in its programme The National Ballet is the fore-



The National Ballet maintains a classical repertoire but also aims to preserve the most important ballet styles of the 20th Century

most performer of the Russian-born master's works after his own company, the New York City Ballet.

The National Ballet devotes the rest of its energies to promoting contemporary works, many of them written by its own three-man team of resident choreographers.

In what The National Ballet believes is unusual for a company of its international renown, it can call on the choreographic talents of Hans van Manen and Toer van Schayk as well as of Rudolf van Dantzig.

All three men, now in their late 40s or early 50s have had long careers with The National Ballet. Van Dantzig came in 1968 after the departure of Mireille Gaskell, the founder. Van Manen and Van Schayk both began choreographing for The National Ballet in the early 1970s, the former joining the company from the Nederlands Dans Theater and the latter after nearly 20 years as a dancer and designer with the National itself.

The three men, usually working individually but sometimes in collaboration, have created a modern tradition of abstract "intellectual" works, frequently dealing with social or political problems.

The difficulty of some of The National Ballet's modern work, the company with the problem of how to introduce it to a wider audience.

"We tried to mix triple bills illustrating the three strands of



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## The Netherlands 6

### Conditions favour companies with international bias

#### Industry

LAURA RAUN

THE captains of industry in the Netherlands have reason to be happy these days.

Industrial profitability has more than doubled in the last four years. Investment is finally picking up and wage demands remain relatively moderate. The centre-right Government of Prime Minister Ruud Lubbers is friendly to business and the open nature of the Dutch economy has enabled industry to fully exploit the worldwide recovery.

The sharp slowdown in wage costs — which had outpaced foreign competitors' during most of the 1970s — has done much to restore profitability. The return on equity in industry doubled to 9 per cent from 1980 to 1983 and is forecast to climb further this year.

Total labour costs as a portion of value-added fell to slightly more than 69 per cent in 1983 from nearly 73 per cent in 1982. In the same period, interest payments shrank by Fl 500m (\$141m) and taxes as a percentage of pre-tax profits plunged from 35.7 per cent to 25.4 per cent.

The business upturn, how-

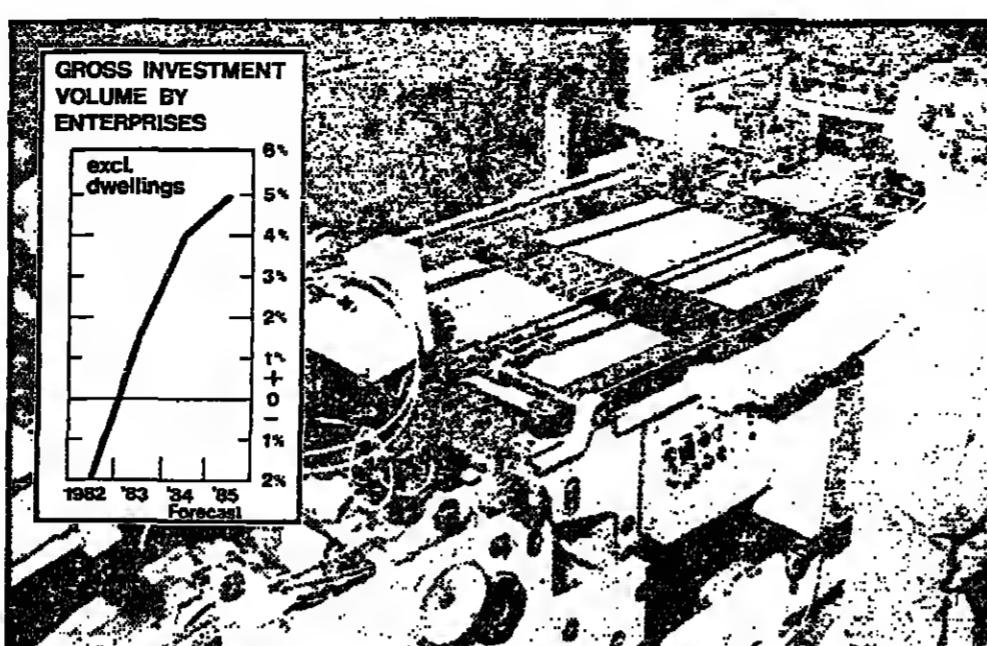
ever, has not favoured all sectors equally. The international, blue-chip companies have tended to benefit more than their domestic, smaller counterparts. With less access to the global economy and more dependence on the sluggish Dutch economy, local companies have often lagged behind in profit gains.

As Mr Fokko Tuin, a securities analyst with Kempen and Co, the only publicly listed Dutch brokerage firm, explains: "The Dutch economy never fully participated in the U.S.-led economic upturn. Dutch companies operating only in Holland are vulnerable due to the saturated nature of the market in the Netherlands."

Corporate profits are also forecast to rise, climbing 10-15 per cent this year. That is slower than last year's 33 per cent improvement, but Mr Tuin notes that 1984's notable performance was in comparison with the bottom of the recession.

During the economic downturn of the early 1980s Dutch companies aggressively reorganised, paring down operations, dismissing workers and paying off debts. Their lean structure then yielded abundant fruit when the economy finally began reviving in mid-1983.

Now that business is improv-



ing, the private sector is loathe to fall into the traps of the past. Thus new workers are hired only slowly in order to preserve greater productivity, fixed investment is selective and expansion is careful. Private investment is expected to grow 7.1 per cent this year after posting 20.3 per cent between 1979 and 1982, while stockbuilding is seen accelerating only to 4.1 per cent following contractions in 1982-83.

Industrial production, meanwhile, is seen stagnating at 1.5 to 2 per cent this year compared with 2 per cent last year. The central planning bureau, the independent government forecasting agency, explains that the meager level of stockbuilding is damping industrial growth, while dwindling natural-gas exports next year will also dent output. Moreover, the weak global oil market will erode the energy sector, where production will fall 0.5 per cent this year after expanding 2.5 per cent last year.

The long-term shift away from agriculture and industry towards the services and governmental sectors continues, raising troubling questions about the structural health of the economy.

Amsterdam-Rotterdam Bank, the second-largest bank in The Netherlands, notes that Holland's postwar industrial structure — which was based on cheap energy — faces escalating competition from newly industrialising countries such as Brazil, South Korea, Singapore and Taiwan. "This threatens to change our postwar industrial advantage into a handicap," the bank warns. "If this dis-

advantage continues,

the RSB debase, however,

may have sounded the death knell for much of the Dutch shipbuilding industry, which comprises more than 30 concerns and employs in excess of 11,000 people.

Amsterdam Drydock, which was spun off from RSB during its dismantling, recently received temporary court protection from its creditors after failing to get a Fl 10m bridging loan from the Economics Ministry. Moreover, the vast amounts of old lavished on RSB to no avail and the harsh criticism of Mr Van Aardenne have focused attention on an alarming report on the shipbuilding industry.

McKinsey and Co, the international consulting firm, has concluded that without Government assistance, an important share of the (shipbuilding) sector would come into serious

danger.

The European Community has forbidden state aid to shipyards in member countries after 1986 but Mr Van Aardenne will soon announce how much of taxpayer money has been spent so far before the deadline.

Traditional industries such as shipbuilding and construction have suffered crippling setbacks in recent years, prompting fears for their continued viability.

Rijn-Schede-Vervolge (RSV), once the largest shipbuilder in the country, went bankrupt in 1983 despite Fl 2.7bn in state aid and the loss of 18,000 jobs.

A parliamentary committee, investigating Government policies and corporate management drove RSV to its failure. The commission's findings sparked calls for the resignation of Economics Minister Gis van Aardenne, although he survived a parliamentary censure motion by a comfortable margin.

The RSV debacle, however,

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With Government aid policies under tortuous scrutiny, new industrial initiatives will apparently have to come from the private sector. This could focus fresh attention on Dutch managers, whose reputation has been battered by RSV, Bockalis and other troubled companies.

POUND for pound, as the Americans say, The Netherlands' defences are among the strongest in the world. For a supposedly pacifist people, more determined than any other to keep cruise missiles out of Europe and halt the arms race, the Dutch are positively bristling with weapons.

Consider their armoury: Fl 6 fighter aircraft, Leopard tanks, advanced naval frigates and submarines. Still to come are the U.S. Patriot air defence system, costing Fl 900m (\$255m), a fleet of helicopter gunships for the army.

Few nations, including the more bellicose and belligerent, could claim such an arsenal. The Netherlands is pacifist in the same way Sweden is pacifist: it crosses its frontiers with ill-intent and expect a bloody nose.

Last month, a Nato survey revealed that only Britain within the alliance was spending more of its defence budget on material than Holland. The survey, covering 1983-85, estimated that the UK was number one on the procurement front, devoting 27.5 per cent of its defence spending on equipment, with the Netherlands second, at 22.6 per cent.

The same two countries also topped the equipment spending table for the previous two years.

Not surprisingly, this level of expenditure has not been greeted with universal acclaim by the Dutch. The present centre-right Government of Christian Democrats and Liberals pledged, towards the end of 1983, to increase defence spending by 2 per cent a year for a real terms until 1987 and by 3 per cent annually to 1993.

Three Dutch foreign and defence ministers had earlier been stung by Nato criticism — principally from Washington — that they were not honouring their alliance commitment to step up defence spending by an annual rate of 3 per cent. But in seeking to demonstrate their good faith in this area, they found themselves accused of betrayal at home.

The Labour Party, which has been racing up the opinion polls over the last 12 months in advance of the general election expected in 1986, called last summer for a 5 per cent cut in the defence budget for the 10 years ending in 1993. Mr Joop den Uyl, the present Labour leader, is an old-style pacifist, totally opposed to nuclear weapons and determined to keep conventional weapons to a

minimum. He is not anti-Nato in the absolute sense; he does believe in a sense of proportion and avers to know what those proportions should be.

Mr Den Uyl is unlikely to lead Labour into the next election (he is already 65, and ailing), and his successor is likely to be somewhat more accommodating to Nato on defence. Even so, if Labour does become the senior partner in a future Dutch government, some slowing of defence purchases can confidently be expected.

The Defence Ministry itself reckons that Holland's interests are best served by quality rather than quantity. A report last month stressed the importance of the "operational readiness of well-trained forces" above the purchase of new weapons systems.

There is no doubt the procurement of the Dutch armed forces — their soldiers, sailors and airmen have performed consistently well during Nato exercises: emphasis on quality, however, should not be taken to mean that the country has a mere handful of sophisticated devices but no defence in depth.

Apart from its own forces, equipped with substantial numbers of the latest weapons, the Netherlands gives bountifully to three Nato defence depots, the most recent of which was opened only last month.

Cruise missiles, if they are eventually stationed, would be a formidable addition to this overall capacity to deter.

What cannot be denied is the extent of unease with which even Nato stalwarts in Holland go about their work of building up a defensive force. The Dutch are sufficiently realistic to know that they cannot exist unarmoured in the modern world; on the other hand, many of them would not mind giving disarmament a go, just to see what the effect of it would be.

In parliament, which seems accurately to reflect this dichotomy, Government and Opposition MPs last month hit upon the present high levels of defence spending. Concern was expressed about the

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## The Netherlands 7

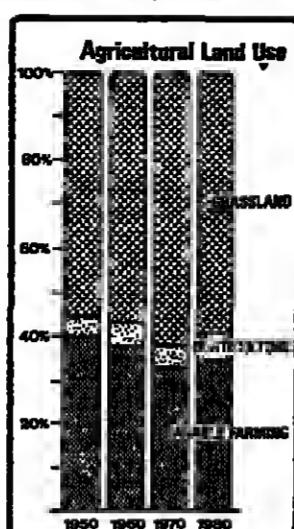
## Livestock herd

(May census)	1960	1970	1983
Cattle ('000)	2,507	4,214	5,411
Milk cows ('000)	1,628	1,896	2,526
Milk per farm	16	41	41
Pigs ('000)	2,953	5,533	10,656
Pigs per farm	20	73	254
Laying hens (m)	37.9	25.3	40.8
Broilers (m)	4.5	30.1	35.1

## PRODUCTION VOLUME

(in m kiles)	1960	1970	1983
Milk	6,528	8,238	13,310
Beef and veal	226	343	451
Pork	425	701	1,476
Table poultry	56	228	397
Eggs	224	263	645

<sup>t</sup> Slaughter weight.  
Source: Ministry of Agriculture and Fisheries (Foreign Agricultural Service, Information and External Relations Directorate).



## Small farms blend efficiently with national organisation

DUTCH AGRICULTURE has achieved spectacular rates of growth over the past 20 years. Grasping the opportunity presented by the creation of the European Common Market, The Netherlands' farmers have developed a specialised and highly intensive agriculture.

Farm exports rose to around F1.45bn (£11.7bn) in 1984 from F1.43bn the year before and accounted for a quarter of all Dutch exports. The Netherlands comes second to the U.S. as an exporter of farm produce.

Despite the need to import large quantities of grains, derivatives and tropical produce The Netherlands has still maintained an agricultural trade surplus of F1.55-16bn in each of the last two years.

With a total Dutch trade balance barely in surplus and with a substantial contribution to the balance coming from natural gas exports the farm lobby is acutely aware of agriculture's importance to the national economy...

## Family farms

Mr Gerrit Braks, minister of agriculture and fisheries and himself the son of a farmer, attributes much of his country's success in this field to a combination of family farms—with the flexibility this gives—and an efficient national organisation to promote education and research.

Ninety per cent of farms are family-run, a far higher percentage than elsewhere in the EEC. The average farm size is 15 hectares. This is roughly the same as in Belgium and West Germany but below the EEC average (excluding Greece) of 17.5 hectares and well below the UK average of 69 hectares.

Dutch farmers may be small but the processing and marketing of many products is handled by large and efficient cooperatives. A central organisation for the agricultural and horticultural sectors known as the "Landbouwvereniging" represents both employers and unions in the farming and food processing sectors and lobbies in the Hague for their interests.

The livestock sector—in particular milk and dairy production—has come to dominate Dutch agriculture. Grassland accounts for 60 per cent of cultivated land and animal husbandry for 67 per cent of the value of all agricultural production.

## Agriculture

CHARLES BATCHELOR

ject but the implications for the Dutch system of intensive farming are serious.

The 85m tonnes of manure produced annually by the pig and poultry farms contain a number of harmful metals and chemicals which have been seeping into the soil and now threaten the purity of the water supplies. Even if the manure were distributed throughout the country there would still be a surplus of 15m tonnes above what the soil could safely absorb.

Parliament has been considering legislation to protect the soil and control the production of manure, but signs that farmers were accelerating investment plans to cut production by 8.6 per cent. Up to 11,000 of the Netherlands' 60,000 dairy farmers may be eligible for exemption, according to one estimate.

Farmers who do exceed the individual quotas will face a surcharge of 56 cents a litre on the 75 cents they are normally paid by their dairy. The remaining 19 cents payment for each litre would be insufficient to cover production costs.

"Some jobs will be lost," says Mr Braks, "but the supervisory is merely an instrument to cut volumes. The alternative was for a fall in the minimum guaranteed price for milk. We see the levy as temporary but if we don't keep prices down after the levy is lifted then production volumes will rise too high again."

If the dairy farmers have their difficulties the country's pig and poultry producers face a problem with a Rabelaisian dimension. The Netherlands' 10.6m pigs and its 41m laying hens and 35m broilers are producing too much manure.

Newspaper cartoonists have had a field day with this sub-

The Netherlands has agreed to reduce milk production by 6.6 per cent or about 300,000 tonnes from the 1983 level. To meet the needs of certain categories of farmer who are being exempted most Dutch dairy producers will however have to cut production by 8.6 per cent. Up to 11,000 of the Netherlands' 60,000 dairy farmers may be eligible for exemption, according to one estimate.

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Panama, Tokyo (Japan), Zurich, Zug (Switzerland).

## Profile: Dr. Wubbo Ockels—Dutch Astronaut

By Peter Spinks

## Driven by constant need for stimulation

IT IS PLAIN to see that Dr Wubbo Ockels, the first and only Dutch astronaut, relishes every minute of his job. Selected by the European Space Agency (ESA) from 2,000 candidates, Dr Ockels has waited and worked for seven years to fly for a week on board Europe's second orbiting space laboratory expected to be launched with the U.S. space shuttle in October.

A "spaceman wanted" advertisement, on the notice board of the Nuclear Physics Accelerator Institute in Groningen, where Dr Ockels was completing his doctorate in physics and mathematics, appealed to his sense of humour and to his instinct for "trying new things." So he wrote off despite knowing nothing of space research and having failed to pass during the television broadcast of the Apollo Moon landing.

After extensive medical and physiological testing the Dutchman was finally chosen to undergo payload specialist training in Germany, France and the United States.

Along with two Germans, his task will be to conduct 60 space lab experiments in fields as wide-ranging as navigation, medical physiology, and physics—the multi-disciplinary aspect is fascinating but you have to do other scientists' experiments, and your own," says the physicist who has a penchant for turning knobs and generally tinkering in the laboratory.

His former university colleagues, however, seem more impressed by the glamour of his job than by the actual distance involved.

It is evolutionary terms being expected to 0-gravity effects could be significant to life sciences when the monkeys jumped out of the trees and home sapiens walked upright."

Space lab will carry several life science projects, for which the three astronauts will act as subjects. For example, by operating a rail-borne space sledges they will investigate the gravity-free reaction of the body's vestibular system which is

over US.\$1bn since 1974. Critics argue that more useful science could be done on earth for a fraction of that cost, but Dr Ockels reminds that results from experiments performed on the first space lab mission were "scientifically dubious."

Weightlessness in space allows some processes such as the diffusion of liquids or gases to be studied free from the distortion of gravity, while alloys of differing densities can be mixed consistently, without the formation of layers. Pharmaceutical concerns, meanwhile, are interested in gravity-free purification techniques which boost output 700-fold and improve quality by a factor of ten.

Indeed, the confident Dr Ockels who positively bounds with energy is restless in his constant need for stimulation, and change. This unusual combination for a scientist is perhaps what led to his applying for the job in the first place. In fact, he suggests that ESA made its final selection on the basis of personality criteria, rather than on expertise alone.

As most of these experiments are fully automated and require little other than being started or stopped the question arises as to the needs for such highly qualified scientists when laboratory technicians may have sufficed. "You could say in retrospect, but in science we often cannot predict events," says Dr Ockels, adding that, in evolutionary terms being expected to 0-gravity effects could be significant to life sciences when the monkeys jumped out of the trees and home sapiens walked upright."

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As part of the ESA selection process from

which Dr Wubbo Ockels (pictured left) was

successful, candidates were submitted to

an exercise stress test (pictured above).

This was carried out at the Institute of

Aviation Medicine, part of the Royal Aircraft

Establishment at Farnborough in the UK.

Dr Ockels believes that personality also

played its part in his eventual selection,

rather than scientific and physical expertise alone. Clearly committed to space

research, he does not envisage re-entering the "very deep but very narrow" academic world of nuclear physics, having thrived

on the adrenalin the past few years have generated. "The highs just keep getting higher," he quips.



## Specialists to the specialists

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## The Netherlands 8

# The vital spark of Eindhoven

By Charles Batchelor

EINDHOVEN has been shaped by the presence of one company, the international electronics giant Philips, to a degree unique in the Netherlands.

The lights which shine over the city 24 hours a day from the tower of the company's main lamp testing laboratory are the most visible symbol of that presence. But through its efforts in early decades of this century to create housing, schools, medical care, and sports facilities for its rapidly growing workforce Philips has developed a multitude of close links with the city.

The corporate paternalism of the founding Philips brothers, Gerard and Anton, has long since made way for less binding ties. Many of the original services have been taken over by the city; the homes still owned by Philips trusts are allocated by the city's housing department to whoever is next on the housing list; and the extensive Philips sports grounds are being transferred to the city's control.

This is something of a mixed blessing. With the facilities come the running costs and even prosperous Eindhoven has seen its budgets cut as a result of the Government's austerity programmes of the past few years.

While the company has taken the view that patronage must give way to profits in the 1980s

it still maintains its sponsorship of the football club PSV Eindhoven—PSV stands for Philips Sports Association—a number of other sports in the city and maintains one of its two public theatres.

Despite the important role played by Philips, Eindhoven—the Netherlands' fifth largest city with 195,000 inhabitants—has never been a company town.

This may owe something to the fact that when the Philips brothers set up their first factory in 1891 they were outsiders, non-catholic newcomers in a largely catholic city.

Equally importantly the company soon grew beyond Eindhoven, and beyond the Netherlands, to become a worldwide concern.

Despite the reorganisations of the past few years Philips still employs 30,000 people in Eindhoven, many of them highly paid researchers, planners and senior headquarters staff, out of a total of 75,000 in the Netherlands and 340,000 world-wide.

The city and the surrounding region have lost jobs, however, as manufacturing capacity has been moved elsewhere.

Philip seems set for its fifth consecutive annual increase in profit in 1984 and appears to have regained a sense of purpose after losing its way in the late 1970s.

It is now engaged in a num-

ber of new ventures in the electronics field which should directly benefit its home town in terms of jobs. The most ambitious is a F12m (£564m) joint venture with Siemens of West Germany to develop more powerful microchips.

The city and local business interests have launched four initiatives to stimulate the local economy:

- A World Trade Centre for Electronics, part of the New York-based world trade centres organisation, was established in 1982 to promote the industry.

- A second venture is the Centre for Micro-Electronics, which advises companies on ways of applying electronic technology, helps with feasibility studies and the development of hardware and software.

- A Regional Economic Development Authority (REDE) has been set up by Eindhoven and the surrounding municipalities to promote industry and attract new companies to the region.

- Finally Eindhoven Airport has been modernised at a cost of F160m to provide a new terminal and runway and extend the runway. Philips has separate facilities for its own very busy corporate fleet of business jets.

One fear of businessmen and civic leaders in Eindhoven is that the post-war industrial success of the town will blind politicians and officials in The Hague to the problems it now faces. The nearby town of Helmond for example can provide investment incentives of up to 25 per cent and has attracted businesses from Eindhoven where the maximum aid figure is 15 per cent.

While Eindhoven has been used to a lower unemployment rate than the national average it has recently been matching the national jobless figure of around 17 per cent.

The electronics industry now accounts for about 35,000 jobs or half the total industrial workforce. Traditionally though the city has a broad manufacturing base.

Daf Trucks, with 6,300 local employees, is the second largest employer in the area. A privately-owned group making about 15,000 trucks a year Daf has had to fight hard as one of the smaller European truck producers.

Eindhoven was once a major textile town but the flight of much of this industry to third world countries has meant that even when companies have kept their headquarters locally most of the jobs have been sent abroad. Employment in the textile industry is now around 6,000, down from 18,000 in 1960.

The destruction of much of the centre by both Allied and German action in World War II and its subsequent rebuilding have compounded this sense of newness.

It is perhaps surprising therefore that Dr Gilles Borrie, the burgomaster of Eindhoven, is



Dr. Gilles Borrie, burgomaster of Eindhoven

a protestant and a member of the Dutch Labour Party. Burgomasters in the larger Dutch towns are appointed by the Crown with one eye to maintaining a balance between the main national political parties.

Eindhoven has the reputation for pursuing fairly sober and businesslike politics and of avoiding the more heated party wranglings of cities like Amsterdam or Rotterdam.

As Dr Borrie says, 'When I came to Eindhoven five years ago Philips was cutting back and moving jobs away. Now developments are more favourable and unemployment is falling more quickly than in the rest of the country. The council has regular meetings with Philips to discuss developments—so we do with Daf. If things are going well for Philips then negotiations are smooth.'

The pleasant if undistin-



Eindhoven's World Trade Centre for Electronics, one of four main initiatives to stimulate the local economy

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**B.N.P.**

Charles Batchelor reports on efforts to change the image of Holland's major port

## Putting the heart back into Rotterdam

STEP OUT of Rotterdam's Central Railway Station and you are confronted with what appears to be an oil tanker heading up the station approach between the tracks.

Walk a little closer and you realise that it is a ship's bridge, complete with lifeboat and radar aerials, which has been set down on a large traffic island. It's carrying days long over, the Esso Port Jerome now serves as a home and rehearsal room for the Rotterdam Boys' Choir.

The Port Jerome provides an imaginative answer to two of the problems facing the world's largest port and the Netherlands' second city. How does it cope with reduced cargo tonnages—largely the result of sharply lower oil volumes? And how does it humanise the rather bare modern city centre which arose from the rubble of the German bombing raid of 1940?

Not all of Rotterdam's difficulties can be solved so neatly. The virtual disappearance of one of the pillars of the city's economy—merchant ship building—has contributed to an unemployment rate of around 25 per cent—well above the national average of 17 per cent.

From its position of motor of the Dutch economy during the 1960s and 1970s Rotterdam has found itself struggling during the 1980s to keep up with the rest of the country.

There are signs that the corner has been turned. Cargo volumes handled by the port rose just over 5 per cent in the first nine months of 1984, ores up 28 per cent and coal up 32 per cent.

Even the general cargo sector, which has undergone a difficult reorganisation, rose 6 per cent.

Investment in improving port facilities has continued. The depth of the approach channel was increased from 70 to 72 feet in 1984 and a further deepening to 74 feet to allow the larger container ships to dock is under consideration. A new container terminal has been opened on

the Maasholte, the westernmost harbour basin, with annual capacity of 500,000 containers and a potential for 2m new coal and fruit terminals also planned.

Rotterdam is also keen to expand its role as a centre for trade. An academic study of ways of computerising the paper-work associated with freight shipments is being developed further, so if Rotterdam could become the centre of a worldwide freight communications network.

Links between the computers of, say, a U.S. supplier of equipment to a company in Germany and the shipping company could simplify documentation and customs handling, allowing the customer to know the progress of his consignment at any time.

After several years of contraction in the petrochemicals industry there are also plans for major investments in some of the large refineries which line the banks of the Maas Estuary between Rotterdam and the sea.

Esso is building a "flexicoker" at its Feyenoord refinery to produce more light derivatives from the heaviest of crude oils at a cost of more than Fl 2bn (\$865m) while Shell plans a similar project at its nearby refinery for a total cost of Fl 2.5bn.

The problems of Rijn-Scheldt Verlaat, once the Netherlands' largest shipbuilder, resulted in the closure of all of Rotterdam's large merchant shipbuilding yards, though naval ship building and ship repair work continue.

Mr Hans Horsting, secretary of the Rotterdam Chamber of Commerce, believes the shake-out in this sector of industry is now finished and sees signs of improvement in specialised areas such as offshore construction.

By Peter Spinks

## Flights of fantasy in down to earth style

Profile: Harry Mulisch

FOR SOMEONE generally considered to be a top Dutch author, Harry Mulisch is surprisingly un-Dutch. Unlike the rather naturalistic works of his literary contemporaries, Mr. Mulisch moves easily and even soars with flights of fancy, although his down to earth style is engagingly clear and crisp.

Born in Haarlem in 1927 he considered himself "a descendant of an international pot pourri of nomads." During World War II his Czech father became, through no intention of his own, the personnel director of a German-controlled bank, where Jews were required to deposit their valuables before being gassed. His Jewish mother meanwhile got divorced but continued living nearby.

Recalling his youth, when lunching with his father among Nazis and dining with his mother among Jews he says: "It is not so much that I went through the war, I am the Second World War."

It was in the difficult years after 1945, that Mr. Mulisch began his writing career with a short story. He went on to produce a novel, articles and a play but dissatisfied with the results he burned the lot.

After a novel won the Rein Geerlings Prize in 1951, however, his career blossomed with successful stories, novels, plays, operas, an autobiography and countless contributions to radio and television.

More than 50 titles and several best sellers have so

fared resulted in a knighthood and ten literary awards, including the coveted State Prize in 1977.

"These mean a lot so long as you don't have them," suggests even if tomorrow he won the Nobel prize for literature, he would think "so what" in a few days.

Not a writer with a single world message, Mr. Mulisch prefers seemingly unrelated subjects of personal concern to him. These encompass such diverse topics as Dutch spelling reforms, the 1960s Provo movement and a revealing study of the eccentric sexologist Wilhelm Reich. Such vicarious eclecticism inspired an ambitious philosophical work of over 500 pages entitled *The Composition of the World*, in which the Mulisch world view is presented paradoxically.

Two of Mr. Mulisch's most controversial non-fiction works concern communism and fascism. The first relates to his talks with Fidel Castro in post-revolution Cuba. Before Castro there was a free press but the people could not read," he observed. "Now they can read but the press is no longer free."

The second work for which he travelled to Jerusalem, West Berlin and Auschwitz present his account of the Eichmann trial. His conclusion is that Eichmann was not a fieidlich criminal but just an ordinary man.

"He was the complete opposite of Castro, who is a very extraordinary man," says Mr. Mulisch, suggesting that "If

Eichmann were the devil he would be portrayed to be you could pick up all devils and shoot them."

In his book *Yesterday's Future* the author is again pre-occupied with National Socialism but this time examining the kind of Faustian Utopia which might have existed had Hitler won the war. But the hook was a failure he feels because a novel must develop and in the Empire of a Thousand Years "developments come to a standstill."

"So, the moment I began to write, a distorted image of that world emerged."

Several Mulisch novels have been translated from Dutch into English and his

most recent, *The Assault*, will be published shortly in English. The Dutch version, which sold over 200,000 copies within a year—a record for the Netherlands—tells the story of a boy who meets up later in life with those who played some part in his early wartime experiences.

Mr. Mulisch says that Dutch literature has not aroused much international interest partly through the "tulip, windmills and wooden shoes" stereotype of the Netherlands. But, welcoming the foreign publicity given recently to Amsterdam's drugs and sex trade, he says that readers abroad are at last recognising that "this is

a real country with real problems."

Although his works focus attention on neither drugs nor sex *Two Women*, which has been filmed in English with Anthony Perkins, deals indirectly with lesbianism in Amsterdam. It describes an affair between Lars, the mentor, and a younger woman, Sylvia. Their idyllic relationship soon shatters when Sylvia appears to have the husband, but this is a necessary part of her desire to give her lover an "impossible" gift—the child Lars could not conceive herself.

As in most of his works Mr. Mulisch avoids insertions dredging while conveying the function of passion as an escape from the mundane.

As with Dutch painters, many Dutch writers appear pre-occupied with style, and with content yet Harry Mulisch is skillful at adding surface detail in a way which leaves the underlying emotional and intellectual impact of his work unaffected.

That the Dutch are known better for painting than for writing, he explains, may reflect their essential materialism, and preference for things practical rather than intellectual. "In Holland fantasy and vision are still regarded with suspicion because of the protestant conviction that such qualities are the work of the devil," he says, "but as Christianity disappears here, so things get better."



Harry Mulisch, "a descendant of an international pot pourri of nomads"

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